



Pathways For Trade

The North American Logistics & Manufacturing Symposium

September 19-20, Laredo Texas

Conference Agenda (subject to change) Wednesday, September 19 – Day I

<p>Foyer 10:00 am to 11:45 am</p>	<p>Registration at LEDC Booth #1 & Exhibitor Hall Meetings</p>
<p>Student Center Ballroom 11:45 am to 1:00 pm</p>	<p>Laredo Economic Development Corporation Luncheon Meeting</p> <p>Sponsored by: MAJESTIC REALTY</p> <ul style="list-style-type: none"> ❖ Invocation ❖ Presentation of Colors ❖ Welcoming: Alma Acevedo, Co-Chair 25th Pathways for Trade Symposium ❖ Dr. Pablo Arenaz, President, TAMIU ❖ Honorable Pete Saenz, Mayor, City of Laredo <p>Presentation of Keynote Speaker: Antonio Arce, Jr., President, Laredo Economic Development Corporation</p> <p>Keynote Speaker: Min. Guillermo Malpica Soto, Head of the Trade & NAFTA Office, Mexico’s Ministry of Economy Washington, D.C.</p>
<p>Student Center Ballroom 1:00 pm to 2:15 pm</p>	<p><u>Session I: The NAFTA Dilemma: A New North American Dynamic</u></p> <p>Moderator: Carlos Martinez Gonzalez, ALFA</p> <p>Panel:</p> <ul style="list-style-type: none"> • Eric Miller, President of Rideau Potomac Strategy Group • Gerry Schwebel, Executive Vice President, International Bank of Commerce
<p>Student Center Ballroom 2:15 pm to 3:25 pm</p>	<p><u>Session II: North American Trade: What’s next?</u></p> <p>Moderator: Jose D. Gonzalez, LLUSCBA</p> <p>Panel:</p> <ul style="list-style-type: none"> • Geoffrey Powell, Past President and Chairman of the Board, NCBFAA • Lic. Mario Sanchez Montemayor, National Commissioner at Confederation of Associations of Customs Agents in Mexico(CAAAREM) • Angela Collins, Chair, Canadian Society of Customs Brokers
<p>Foyer 3:25 pm to 3:45 pm</p>	<p>Exhibit Viewing</p>



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<p>Student Center Ballroom</p> <p>3:45 pm to 4:55 pm</p>	<p><u>Session III: The Future of Supply Chain</u></p> <p>Moderator: Ben Escarcega, Yusen Logistics</p> <p>Presentation: Nigel Cory, Associate Director, Trade Policy, Information Technology and Innovation Foundation (ITIF) - <i>Multilateral and Regional Trade Policy in an Era of Global Value Chains</i></p> <p>Panel:</p> <ul style="list-style-type: none"> • Jean-Pierre Asselin, Managing Partner, Trans Pro Logistics • Jose Miñarro, Senior Vice President Customs, Transplace
<p>Foyer</p> <p>4:55 pm to 5:30 pm</p>	<p>Exhibit Viewing</p>
<p>IBC Annex 2416 Jacaman Rd</p> <p>5:30 pm to 8:30 pm</p>	<p style="text-align: center;"><u>Reception</u></p> <p style="text-align: center;"><i>North American Trade Celebration</i></p> <p style="text-align: center;">Sponsored By: INTERNATIONAL BANK OF COMMERCE</p> <p style="text-align: center;">Introductions: Carlo Molano, Co-Chair 25th Pathways for Trade</p> <p style="text-align: center;">Special Guests: Dennis Nixon, CEO, International Bank of Commerce Kathryn L. Flachsbart Akins, Consul General of the U.S in Nuevo Laredo, Mexico</p>

Thursday, September 20 – Day II

<p>Foyer</p> <p>7:30 am to 8:30 am</p>	<p>Exhibitor Hall Meetings & Breakfast Buffet</p>
<p>Student Center Ballroom</p> <p>8:30 am to 9:15 am</p>	<p style="text-align: center;">Logistics & Manufacturing Association Breakfast Meeting</p> <p style="text-align: center;">Sponsored by: LAREDO COLLEGE ECONOMIC DEVELOPMENT CENTER</p> <p>Introductions: Carlo Molano, Co-Chair 25th Pathways for Trade Symposium Welcoming: Tano Tijerina, Webb County Judge</p> <p>Presentation of Keynote Speaker by Alma Acevedo, President, LMA</p> <p>Keynote: Michael Camuñez, Former US Assistant Secretary of Commerce, President & CEO Monarch Global Strategies, LLC</p>



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<p>Student Center Ballroom</p> <p>9:15 am to 10:15 am</p>	<p><u>Session IV: Manufacturing and Technology: The 4th Revolution</u></p> <p>Presentation: Dr. Ralph Biedermann, President, The MRB Group – <i>“Regional Manufacturing Outlook”</i></p> <p>Moderator: Joseph Mendiola, Vice President of Business Development, Laredo Economic Development Corporation</p> <p>Panel Discussion:</p> <ul style="list-style-type: none"> • Luis Hernandez Garcia, Operations Manager, CATERPILLAR-REMAN • Joaquin Nacher, VP of Operations, Medline Industries
<p>Student Center Ballroom</p> <p>10:15 am to 11:10 am</p>	<p><u>Session V: The Benefits of Apprenticeship in the Trucking Industry</u></p> <p>Moderator: Gerardo Maldonado, Vice President, Laredo Motor Carriers Association</p> <p>Panel:</p> <ul style="list-style-type: none"> • Marilyn Surber, Employee Service Manager, Melton Truck Lines • David Harrison, Executive Director, National Apprenticeship FASTPORT
<p>Student Center Ballroom</p> <p>11:10 am to 12:10 pm</p>	<p><u>Session VI: The Strategic Importance of Regionalism in South Texas Energy Economic Development</u></p> <p>Moderator: Jorge Canavati, President, J. Canavati & Co. LLC.</p> <p>Panel:</p> <ul style="list-style-type: none"> • John LaRue, Executive Director, Port of Corpus Christi Authority (POCCA) • Christopher Ashcraft, Vice President & CEO, South Texas Energy & Economic Roundtable (STEER)
<p>Foyer</p> <p>12:10 pm to 12:30 pm</p>	<p>Exhibit Viewing</p>
<p>Student Center Ballroom</p> <p>12:30 pm to 1:45 pm</p>	<p style="text-align: center;"><i>Luncheon</i></p> <p style="text-align: center;">Sponsored by:</p> <p>Keynote Speaker Introduction: Olivia Varela, President and CEO, Laredo Economic Development Corporation</p> <p>Keynote: Bradley Hayes, Executive Director, Office of Trade Relations at U.S. Customs and Border Protection</p>
<p>Student Center Ballroom</p> <p>1:45 pm</p>	<p>Symposium Closing Remarks and Recognitions</p> <p>Alma Acevedo- Co-Chair 25th Pathways for Trade Symposium Carlo Molano- Co-Chair 25th Pathways for Trade Symposium</p>