



Laredo Economic Development Corporation 2019 Membership

Membership Benefits

Annual Membership Categories*

- **Tier 1: Social** \$ 250.00
- **Tier 2: Non-Profit** \$ 500.00
- **Tier 3: Executive Advisors** \$ 750.00
- **Tier 4: Trade Partners** \$ 1,250.00
- **Tier 5: President's Council** \$ 2,500.00
- **Tier 6: Chairman's Circle** \$ 5,000.00 +

*10% Discount available if you sign up to participate in one of the LEDC working Committees **[you must participate in a minimum of 4 meetings annually]**: International Trade and Transportation, Legislative or Membership/Special Projects. Committee members will stay abreast of current issues for discussion with the LEDC Board of Directors, participating in topic-relevant meetings, conferences, trade-shows and events.

Tier 1 - \$250: SOCIAL

Members: Individual/sole proprietor

Tier 2 - \$500: NON-PROFIT

Members: civic non-profits and charitable organizations

- Membership Mixers: Enjoy business networking opportunities in a relaxed informal environment in our Spring and Fall "Courtyard Charts" and the July Mid-Summer B-B-Q featuring the Best BBQ in South Texas!
- Invitation to quarterly business networking events held at the MileOne-International Business Assistance Center (M1-IBAC) - Laredo's new business incubator center for entrepreneurial development.
- Receive LEDC's informative monthly e-newsletter, featuring local, regional, and national news updates on economic development and international trade
- Want to be more involved? Participate in the following committees:
 - ◇ Membership/Special Projects—Participate in planning events that enhance and increase membership and business networking. This year's signature primary events include the 26th Annual Logistics and Manufacturing Symposium, Dia de la Maquila, 3 business networking mixers, and the EDI Awards-Boots N Bling Gala
 - ◇ International Trade and Transportation—Participate in transportation, customs, trade and manufacturing issues; inform the LEDC Board on relevant issues and possible action items
 - ◇ Legislative—advisory committee participates at state and federal levels on key issues affecting commerce in Laredo, participate in Legislative trip to Austin and Washington, D.C.
- Promote your business through our Website and Social Media - Facebook and Twitter.
- Free Community Profile and Economic Indicators Report

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Tier 3 - \$750: EXECUTIVE ADVISORS

Members: The career services sector such as, but not limited to, Real Estate, Custom Brokers, Advertising, Attorneys, Accountants; producers such as Construction, Suppliers, and Manufacturers (under 250 employees)

In addition to Tier 1 and 2 benefits, this category includes:

- Free advertising for 3 months on LEDC's website which receives 700 website visits or more per month (300px by 250 px). As a Tier 3 member, your business is entitled to place your company's logo and contact information on our website directory. A hyperlink will connect directly to your company website through your company logo.
- Highlight your industrial and commercial properties on our interactive website
- Join the LEDC "prospect team" and receive first round information on prospect needs and site-search requirements on all state-issued bids. If site requirements are not met by prospect team, inquiries then go to all recorded property site-owners.

Tier 4 - \$1,250: TRADE PARTNERS

Members: The international trade sector such as Transportation and Logistics companies, Commercial Retailers and Hotels

In addition to Tier 1, 2 and 3 benefits, this category includes:

- An additional 3 months (total of 6) of free advertising on LEDC website (300px by 250 px)
- Invitation to join the Laredo EDC team on Business and Trade Missions in the U.S. and Mexico targeting trade corridor opportunities at regional and national levels.
- Invitations to Advocacy Missions in Austin, Texas and Washington D.C.
- Invitation to exclusive events with limited seating such as Business Roundtable Forum(s)

Tier 5 - \$2,500: PRESIDENT'S COUNCIL

Members: Corporations such as, but not limited to, Industrial Developers, Medical Institutions, and Manufacturers (250+ employees)

In addition to Tier 1, 2, 3 and 4 benefits, this category includes:

- An additional 3 months (total of 6) of free advertising on LaredoEDC website (728px by 90px)
- Exclusive marketing at all LEDC Signature Events
- Feature Write-Up of your Business on our Website Newsletter
- Priority Invitation to exclusive Events with Limited Seating such as Business Roundtable Forum(s)
- Half-page color advertisement in Annual Symposium Brochure
- Half-page color advertisement in Annual Report

Tier 6 - \$5,000 +: CHAIRMAN'S CIRCLE

As pillars of the business community (individual, corporate, foundation, or Large institutions such as, but not limited to, Utility Companies, Energy, Financial Institutions, Universities, Railroads, Oil and Gas) the primary interest of these members is to ensure the continuance of economic development in our community.

In addition to Tier 1, 2, 3, 4 and 5 benefits, this category includes:

- An additional 3 months (total of 6) of free advertising on LaredoEDC website (970px by 90px)
- Free exhibit booth at Annual Symposium PLUS 2 Symposium registrations
- Feature Write-Up of your Business included in prospect packets
- Full-page color advertisement in Annual Symposium Brochure
- Full-page color advertisement in Annual Report
- Annual Chairman's Breakfast: One on one meeting with the LaredoEDC President and Executive Director for direct input, discussion and recommendations on issues and LaredoEDC activities

If you have any questions on the sponsorship amounts, or would like our representatives to arrange for a formal presentation on the benefits of joining the Laredo Economic Development Corporation, please feel free to contact Olivia Varela, President & CEO at (956) 722-0563.