Agustín Barrios Gómez is an entrepreneur and opinion leader who heads the international real estate investment firm International Capital Partners (ICP). A federal Congressman during the LXII Legislature of the Mexican Congress (2012-2015), he grew up as the son of an Ambassador, raised in Canada, Switzerland, the US, as well as his native Mexico. Upon graduating from Georgetown University’s School of Foreign Service, he was recruited for Brand Management at Procter & Gamble, before becoming independent in business. His master’s degree is from the Madrid Law School and he is a founding member of the Mexican Council on Foreign Relations (COMEXI).

In 2016, he was asked to head the main high-level working group on the future of the US/Mexico relationship on behalf of COMEXI. He has been quoted in most major news outlets, including The Economist, The New York Times, CBC News, and the Financial Times. He is President of the Fundación Imagen de México (Mexico Image Foundation), dedicated to creating and promoting a narrative for Mexico, and the US-Mexico relationship, that can serve as the cornerstone for prosperity in North America. Among other works, the Foundation created the most-shared video on the bilateral relationship as part of The Truth About Us initiative.
Innovative supply chain executive with proven performance in retail, consulting, and IT. Specialties include strategy, inventory, supply chain management, supply planning, demand planning, data analytics, supplier collaboration, global transportation, master data management, EDI, reverse logistics, imports, customs, P&L management, process improvement, talent development, systems design and implementation, distribution, and logistics.
Jesus Cañas is a senior business economist at the Federal Reserve Bank of Dallas analyzing regional economic growth. He has written articles for academic journals such as Annals of Regional Science and Growth and Change and co-edited Ten Gallon Economy: Sizing up Economic Growth in Texas. His research also focuses on issues pertaining to the Mexican economy, the U.S.–Mexico border economy and cross-border manufacturing. His publication Texas Border Cities Illustrate Benefits and Challenges of Trade has been mentioned in the Wall Street Journal as well as in all major Texas newspapers.

Cañas is member of the Mission Foods Texas-México Center Faculty Advisory Board at Southern Methodist University (SMU) charged with the task of improving the Texas-Mexico relationship in its economic, political, social, and cultural aspects. He is also an adjunct professor at SMU. Cañas holds a BA in economics and finance and an MS in economics from the University of Texas at El Paso.
Jennifer Blair
North American Block Chain Leader for Industrial Markets
IBM

Responsible for IBM North America multi-market Blockchain GTM Strategy, Enablement and Execution. Focused on applying IBM’s Blockchain capability to key client and industry business outcomes with the goal of building mutually successful new networks/consortiums.

Jenn leads and builds teams who work on identification and analysis of Blockchain opportunities together with external experts including start-ups, regulators, venture firms & academic influencers. Jenn’s Blockchain project experience as part of these initiatives for clients and IBM include TradeLens (global digital trade initiative), Trust Your Supplier, Inventory/Materials Management, Commodity Scheduling, Capital Projects – Provenance, Contingent Labor, JV Communications as well as Blockchain Value Design work and other Supply Chain, Finance and Sustainability Blockchain Initiatives.
Ralph Biedermann is President of The MRB Group, an international market development firm in Lake Bluff, Illinois. He has more than 40 years’ experience in the industrial, consumer, defense, and aerospace fields.

Ralph served as President of the U.S.-Mexico Chamber of Commerce, Mid America Chapter. He has served as Chairman of the Washington-based Committee for Production Sharing and Vice Chairman of the U.S. Government's Industry Sector Advisory Committee for Consumer Goods.

Dr. Biedermann has been a member of the Board of Advisors of Georgetown University's Landegger Program in International Business Diplomacy. He was a member of the Professional Services Group of the Fritz Companies, formerly the largest customhouse brokerage and marine insurance firm in the world, now part of UPS.