



**Tuesday, September 10 – Day I: New Rules  
Conference Agenda**

<p><b>Foyer</b> 10:00 am to 11:30 am</p>	<p>Registration at LEDC Booth #1 &amp; Exhibitor Hall Meetings</p>
<p><b>Student Center Ballroom</b> 11:30 am to 12:45 pm</p>	<p><b><i>Laredo Economic Development Corporation Luncheon Meeting</i></b></p> <p>Sponsored by: <b>MAJESTIC REALTY</b></p> <p>Welcome</p> <p>Invocation</p> <p>Introduction: <b>Olivia Varela</b>, President &amp; CEO, Laredo Economic Development Corporation</p> <p>University Welcome:</p> <p><b>Dr. Pablo Arenaz</b>, President, Texas A&amp;M International University</p> <p><b>Carlo Molano</b>, Chair, 2019 Pathways for Trade Symposium</p> <p><b>Keynote Speaker:</b> <b>Sarah Goldfeder</b> Government Relations &amp; Strategic Communications Consultant, Earnscliffe Strategy Group</p> <p><b><i>“Opportunity within Disruption: A Northern perspective on Global Trade”</i></b></p>
<p><b>Student Center Auditorium</b> 1:00 pm to 2:15 pm</p>	<p><b><u>Session I: New Rules - Global Trade Agreements, Commerce, and Trade Wars</u></b></p> <p>Moderator: <b>Ben Escarcega</b>, Director, Integrated Solutions Group, Yusen Logistics.</p> <p>Panel:</p> <ul style="list-style-type: none"> <li>▪ <b>Gerald Schwebel</b>, Executive Vice President of Corporate International Division, International Bank of Commerce</li> <li>▪ <b>David Firestein</b>, President and Chief Executive Officer, The George H. W. Bush Foundation for U.S.-China Relations</li> <li>▪ <b>Guillermo Malpica</b>, Executive Director, American Chamber of Commerce, Chapter Monterrey</li> </ul>
<p><b>Student Center Auditorium</b> 2:15 pm to 2:50 pm</p>	<p><b><u>Session II: Border Economy</u></b></p> <ul style="list-style-type: none"> <li>▪ <b>Jesus Cañas</b>, Senior Business Economist, Federal Reserve Bank of Dallas <b><i>“How Texas Benefits from Trade”</i></b></li> </ul>
<p><b>Foyer</b> 2:50 pm to 3:00 pm</p>	<p>Exhibit Viewing</p>



<p><b>Student Center Auditorium</b></p> <p><b>3:00 pm to 4:00 pm</b></p>	<p><b><u>Session III: The State of Trade</u></b></p> <p>Moderator: <b>Dr. Federico Schaffler</b>, Director of the Texas Center For Border Economic &amp; Enterprise Develop, Texas A&amp;M International University</p> <p>Panel:</p> <ul style="list-style-type: none"><li>▪ <b>Ken Roberts</b>, President, World City</li><li>▪ <b>William C. Lane</b>, Chief Executive Officer, America's Trade Policy</li></ul>
<p><b>Student Center Auditorium</b></p> <p><b>4:00 pm to 5:00 pm</b></p>	<p><b><u>Session IV: In Bond Shipments. How the New Rules Will Affect You</u></b></p> <p>Moderator: <b>Alejandro Gonzalez</b>, Chief Operations Officer, Allied Forwarding &amp; Gontor Logistics</p> <p>Panel:</p> <ul style="list-style-type: none"><li>▪ <b>James Swanson</b>, Director of the Cargo and Security Controls Division, for Cargo and Conveyance Security, U.S. Customs and Border Protection Office of Field Operations</li><li>▪ <b>Jose D. Gonzalez</b>, 15th Term COAC Co-team Lead In-Bond Work Group</li></ul>
<p><b>Student Center Foyer</b></p> <p><b>5:15 pm to 5:30 pm</b></p>	<p><b>Exhibit Viewing &amp; Networking Break</b></p>
	<p>Join us for a</p> <p><b><i>“North America Trade Celebration”</i></b></p> <p><i>Hors d'oeuvres and Cocktails</i></p> <p>Tuesday, September 10th</p> <p>5:45 pm - 8:30 pm</p> <p>International Bank of Commerce at 2418 Jacaman Rd.</p> <p><b><i>“Commercial Integration between Mexico and the U.S.”</i></b></p> <p>With Special Guest:</p> <p><b>Mtro. Agustin Barrios Gomez</b>, General Partner, International Capital Partners (ICP)</p>



**Wednesday, September 11 – Day II: Technology and E-Commerce  
Conference Agenda**

<p><b>Foyer</b> 7:45 am to 8:30 am 8:30 am to 8:40 am</p>	<p>Exhibitor Hall Meetings &amp; Breakfast Buffet Presentation of Colors- Commemoration of 9/11 U.S. Customs and Border Protection Honor Guard</p>
<p><b>Student Center Ballroom</b> 8:40 am to 9:30 am</p>	<p style="text-align: center;"><b>Breakfast Meeting</b></p> <p style="text-align: center;"><b>Breakfast Sponsors: YUSEN LOGISTICS &amp; PALOS GARZA FORWARDING, LLC</b></p> <p>Welcome: <b>Carlo Molano</b>, Chair, 2019 Pathways for Trade Symposium</p> <p style="text-align: center;"><b>Keynote Speaker: Todd Owen,</b> Executive Assistant Commissioner, Office of Field Operations, U.S. Customs and Border Protection</p>
<p><b>Student Center Auditorium</b> 9:45 am to 10:55 am</p>	<p><b><u>Session V: Disruptive Technology and its Impact on Supply Chain/Manufacturing</u></b></p> <p>Moderator: <b>Alaster Love</b>, PANACEA Strategy, Supply Chain Technology and Cyber Security</p> <ul style="list-style-type: none"> <li>▪ <b>Jennifer Blair</b>, North American Block Chain Leader for Industrial Markets, IBM</li> <li>▪ <b>Omar Aquino</b>, Sales Director Mexico and Latin America, Mobile Industrial Robots, Inc.</li> </ul> <p>Introduction: <b>Joseph Mendiola</b>, Vice President of Business Attraction &amp; Retention, Laredo Economic Development Corporation</p> <p style="text-align: center;"><b>Special Introduction of “LUCAS” CO-BOT</b></p>
<p><b>Foyer</b> 10:55 am to 11:10 am</p>	<p style="text-align: center;"><b>Exhibit Viewing &amp; Networking Break</b></p>
<p><b>Student Center Auditorium</b> 11:10 am to 12:10 pm</p>	<p><b><u>Session VI: The Modernization of Cross-Border Best Practices</u></b></p> <p>Moderator: <b>Miguel Perez</b>, Program Manager, Transplace</p> <p>Panel:</p> <ul style="list-style-type: none"> <li>▪ <b>Mark E. Vickers</b>, Chief Executive Officer, Borderless Coverage</li> <li>▪ <b>Dave K. Teeple</b>, Chief Distribution Engineer, Sedlak Supply Chain Consultants</li> <li>▪ <b>Manuel Diaz</b>, President, SEKO Logistics Supply Chain de Mexico</li> </ul>



<p><b>Student Center Auditorium</b> 12:10 pm to 1:00 pm</p>	<p><b><u>Session VII: From E-Freight to E-Commerce</u></b></p> <p>Moderator: <b>Carlo Molano</b>, Forum Commercial Real Estate.</p> <p>Panel:</p> <ul style="list-style-type: none"><li>▪ <b>Jesus Alvarez</b>, Head of Carrier Development Fr8Hub</li><li>▪ <b>Matt Silver</b>, Chief Executive Officer, Forager</li><li>▪ <b>Hector Solis</b>, E-Store Border Region Manager, HEB</li></ul>
<p><b>Student Center Ballroom</b> 1:00 pm to 2:20 pm</p>	<p><b><i>Luncheon</i></b></p> <p><b>Sponsors: MUNICIPIO DE NUEVO LAREDO &amp; ORADEL INDUSTRIAL CENTER</b></p> <p><b>Keynote Speaker:</b> <b>Fernando Mayer</b>, USMCA Trade Agreement Former Negotiator, Embassy of Mexico, Washington, D.C.</p>
<p><b>Student Center Ballroom</b> 2:20 pm to 2:45 pm</p>	<p><b>Symposium Closing Remarks and Recognitions</b></p> <p><b>Carlo Molano and Host Committee</b></p>