



**Pathways For Trade**  
The North American Logistics & Manufacturing Symposium

# Luncheon Keynote Speaker

Tuesday, September 10, 2019  
11:30 am – TAMIU Student Center Ballroom



## **Sarah Goldfeder**

Government Relations & Strategic Communications  
Consultant  
Earncliffe Strategy Group

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Sarah Goldfeder is a Principal at the Earncliffe Strategy Group in Ottawa and a fellow at the Canadian Global Affairs Institute. She provides high-level insight on the inner workings of the U.S. and Canadian governments, including how they work together on important issues. With 15 years of experience in the U.S. federal government, Sarah most recently served as Special Assistant to two U.S. Ambassadors to Canada, fostering bilateral relationships at the most senior levels. Her understanding of the interplay between state and federal governments complements her service within the U.S. federal bureaucracy. She has expertise in a wide range of policy issues, which has enabled her to provide practical short and long-term advice on managing the economic, cultural and political dynamics in North America.

Prior to her arrival in Ottawa, Sarah spent three years in Mexico as a Foreign Service Officer, cultivating a deep understanding of U.S./Mexico border issues and appreciation for a region revitalizing itself after years of violence and fear. Her experiences have convinced her of the potential for a stronger, more cohesive partnership across the North American continent. Sarah has also served in Southeast Asia, giving her a global perspective on North American policy development and an appreciation of the opportunities available both within and beyond the Western hemisphere.