



Laredo Economic Development Corporation 2021 Membership

Membership Benefits

Annual Membership Categories*

- **Tier 1: Social** \$ 250.00
- **Tier 2: Non-Profit** \$ 500.00
- **Tier 3: Executive Advisors** \$ 750.00
- **Tier 4: Trade Partners** \$ 1,250.00
- **Tier 5: President's Council** \$ 2,500.00
- **Tier 6: Chairman's Circle** \$ 5,000.00 +

*10% Discount available if you sign up to participate in one of the Laredo EDC working Committees **[you must participate in a minimum of 4 meetings annually]**: International Trade and Transportation, Education or Membership/Special Projects. Committee members will stay abreast of current issues for discussion with the Laredo EDC Board of Directors, participating in topic-relevant meetings, conferences, tradeshows and events.

Tier 1: SOCIAL:

Members: Individual/sole proprietor

- Participate in Monthly Business Conversation meetings: virtual meetings to keep the Board of Directors, Members and the community informed of any and all, business-related information during the Covid-19 pandemic. In addition, LaredoEDC and MileOne members are recognized as well as given the opportunity to promote their business
- Membership Mixers: Enjoy business networking opportunities in a relaxed informal environment in our Spring and Fall "Courtyard Charts" and the July Mid-Summer B-B-Q featuring the Best BBQ in South Texas!
- Invitation to quarterly business networking events held at the MileOne-International Business Assistance Center (M1-IBAC) - Laredo's new business incubator center for entrepreneurial development
- Receive Laredo EDC's informative monthly e-newsletter, featuring local, regional, and national news updates on economic development and international trade
- Want to be more involved? Participate in the following committees:
 - ◇ Membership/Special Projects—Participate in planning events that enhance and increase membership and business networking. Yearly signature primary events include the Annual Logistics and Manufacturing Symposium, Dia de la Maquila, and the EDI Awards-Boots N Bling Gala
 - ◇ International Trade and Transportation—Participate in transportation, customs, trade and manufacturing issues; inform the Laredo EDC Board on relevant issues and possible action items
 - ◇ Education committee—join this advisory committee to explore partnerships that link our educational systems to workforce career paths and development

Tier 2 - \$500: NON-PROFIT

Members: civic non-profits and charitable organizations

In addition to Tier 1, this category includes:

- Promote your business through our Website, LaredoNow Business Directory and Social Media: Facebook, LinkedIn, Instagram and Twitter
- Free Community Profile and Economic Indicators Report

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Tier 3 - \$750: EXECUTIVE ADVISORS

Members: The career services sector such as, but not limited to, Real Estate, Custom Brokers, Advertising, Attorneys, Accountants; producers such as Construction, Suppliers, and Manufacturers (under 250 employees)

In addition to Tier 1 and 2 benefits, this category includes:

- Free advertising for 3 months on Laredo EDC's website which receives 700 website visits or more per month (300px by 250 px). As a Tier 3 member, your business is entitled to place your company's logo and contact information on our website directory. A hyperlink will connect directly to your company website through your company logo.
- Highlight your industrial and commercial properties on our interactive website accessed directly by site selectors and investors.

Tier 4 - \$1,250: TRADE PARTNERS

Members: The international trade sector such as Transportation and Logistics companies (3PLs), Commercial Retailers and Hotels

In addition to Tier 1, 2 and 3 benefits, this category includes:

- An additional 3 months (total of 6) of free advertising on Laredo EDC website (300px by 250 px)
- Invitation to join the Laredo EDC team on Business and Trade Missions in the U.S. and Mexico targeting trade corridor opportunities at regional and national levels.
- Invitations to Advocacy Missions in Austin, Texas, Washington D.C., and Mexico City
- Invitation to exclusive events with limited seating such as Business Roundtable Forum(s)

Tier 5 - \$2,500: PRESIDENT'S COUNCIL

Members: Corporations such as, but not limited to, Universities, Industrial Developers, Medical Institutions, and Manufacturers (250+ employees)

In addition to Tier 1, 2, 3 and 4 benefits, this category includes: except smaller advertising

- Total of 6 months of free advertising on Laredo EDC website (728px by 90px)
- Exclusive marketing at all Laredo EDC Signature Events
- Half-page color advertisement in Annual Symposium Brochure

Tier 6 - \$5,000 +: CHAIRMAN'S CIRCLE

As pillars of the business community (individual, corporate, foundation, or Large institutions such as, but not limited to, Utility Companies, Energy, Financial Institutions, Railroads, Oil and Gas) the primary interest of these members is to ensure the continuance of economic development in our community.

In addition to Tier 1, 2, 3 and 5 benefits, this category includes: except smaller advertising

- Total of 6 months of free advertising on Laredo EDC website (970px by 90px)
- Free exhibit booth at Annual Symposium PLUS 2 Symposium registrations (if conducted as an in-person event)
- Feature Write-Up of your Business included in prospect packets
- Full-page color advertisement in Annual Symposium Brochure
- Full-page color advertisement in Annual Report
- Annual Chairman's Breakfast: One on one meeting with the Laredo EDC Chairman and President/CEO for direct input, discussion and recommendations on issues and Laredo EDC activities

If you have any questions on the sponsorship amounts, or would like our representatives to arrange for a formal presentation on the benefits of joining the Laredo Economic Development Corporation, please feel free to contact Gene Lindgren, President & CEO at (956) 722-0563.