



**Tuesday, September 10 – Day I: New Rules
Conference Agenda**

<p>Foyer 10:00 am to 11:30 am</p>	<p>Registration at LEDC Booth #1 & Exhibitor Hall Meetings</p>
<p>Student Center Ballroom 11:30 am to 12:45 pm</p>	<p><i>Laredo Economic Development Corporation Luncheon Meeting</i></p> <p>Sponsored by: MAJESTIC REALTY</p> <p>Welcome</p> <p>Invocation</p> <p>Introduction: Olivia Varela, President & CEO, Laredo Economic Development Corporation</p> <p>University Welcome:</p> <p>Dr. Pablo Arenaz, President, Texas A&M International University</p> <p>Carlo Molano, Chair, 2019 Pathways for Trade Symposium</p> <p>Keynote Speaker: Sarah Goldfeder Government Relations & Strategic Communications Consultant, Earnscliffe Strategy Group</p> <p><i>“Opportunity within Disruption: A Northern perspective on Global Trade”</i></p>
<p>Student Center Auditorium 1:00 pm to 2:15 pm</p>	<p><u>Session I: New Rules - Global Trade Agreements, Commerce, and Trade Wars</u></p> <p>Moderator: Ben Escarcega, Director, Integrated Solutions Group, Yusen Logistics.</p> <p>Panel:</p> <ul style="list-style-type: none"> ▪ Gerald Schwebel, Executive Vice President of Corporate International Division, International Bank of Commerce ▪ David Firestein, President and Chief Executive Officer, The George H. W. Bush Foundation for U.S.-China Relations ▪ Guillermo Malpica, Executive Director, American Chamber of Commerce, Chapter Monterrey
<p>Student Center Auditorium 2:15 pm to 2:50 pm</p>	<p><u>Session II: Border Economy</u></p> <ul style="list-style-type: none"> ▪ Jesus Cañas, Senior Business Economist, Federal Reserve Bank of Dallas <i>“How Texas Benefits from Trade”</i>
<p>Foyer 2:50 pm to 3:00 pm</p>	<p>Exhibit Viewing</p>



<p>Student Center Auditorium</p> <p>3:00 pm to 4:00 pm</p>	<p><u>Session III: The State of Trade</u></p> <p>Moderator: Dr. Federico Schaffler, Director of the Texas Center For Border Economic & Enterprise Develop, Texas A&M International University</p> <p>Panel:</p> <ul style="list-style-type: none">▪ Ken Roberts, President, World City▪ William C. Lane, Chief Executive Officer, America's Trade Policy
<p>Student Center Auditorium</p> <p>4:00 pm to 5:00 pm</p>	<p><u>Session IV: In Bond Shipments. How the New Rules Will Affect You</u></p> <p>Moderator: Alejandro Gonzalez, Chief Operations Officer, Allied Forwarding & Gontor Logistics</p> <p>Panel:</p> <ul style="list-style-type: none">▪ James Swanson, Director of the Cargo and Security Controls Division, for Cargo and Conveyance Security, U.S. Customs and Border Protection Office of Field Operations▪ Jose D. Gonzalez, 15th Term COAC Co-team Lead In-Bond Work Group
<p>Student Center Foyer</p> <p>5:15 pm to 5:30 pm</p>	<p>Exhibit Viewing & Networking Break</p>
	<p>Join us for a</p> <p><i>“North America Trade Celebration”</i></p> <p><i>Hors d'oeuvres and Cocktails</i></p> <p>Tuesday, September 10th</p> <p>5:45 pm - 8:30 pm</p> <p>International Bank of Commerce at 2418 Jacaman Rd.</p> <p><i>“Commercial Integration between Mexico and the U.S.”</i></p> <p>With Special Guest:</p> <p>Mtro. Agustin Barrios Gomez, General Partner, International Capital Partners (ICP)</p>



**Wednesday, September 11 – Day II: Technology and E-Commerce
Conference Agenda**

<p>Foyer 7:45 am to 8:30 am 8:30 am to 8:40 am</p>	<p>Exhibitor Hall Meetings & Breakfast Buffet Presentation of Colors- Commemoration of 9/11 U.S. Customs and Border Protection Honor Guard</p>
<p>Student Center Ballroom 8:40 am to 9:30 am</p>	<p style="text-align: center;">Breakfast Meeting</p> <p style="text-align: center;">Breakfast Sponsors: YUSEN LOGISTICS & PALOS GARZA FORWARDING, LLC</p> <p>Welcome: Carlo Molano, Chair, 2019 Pathways for Trade Symposium</p> <p style="text-align: center;">Keynote Speaker: Todd Owen, Executive Assistant Commissioner, Office of Field Operations, U.S. Customs and Border Protection</p>
<p>Student Center Auditorium 9:45 am to 10:55 am</p>	<p><u>Session V: Disruptive Technology and its Impact on Supply Chain/Manufacturing</u></p> <p>Moderator: Alaster Love, PANACEA Strategy, Supply Chain Technology and Cyber Security</p> <ul style="list-style-type: none"> ▪ Jennifer Blair, North American Block Chain Leader for Industrial Markets, IBM ▪ Omar Aquino, Sales Director Mexico and Latin America, Mobile Industrial Robots, Inc. <p>Introduction: Joseph Mendiola, Vice President of Business Attraction & Retention, Laredo Economic Development Corporation</p> <p style="text-align: center;">Special Introduction of “LUCAS” CO-BOT</p>
<p>Foyer 10:55 am to 11:10 am</p>	<p>Exhibit Viewing & Networking Break</p>
<p>Student Center Auditorium 11:10 am to 12:10 am</p>	<p><u>Session VI: The Modernization of Cross-Border Best Practices</u></p> <p>Moderator: Miguel Perez. Program Manager, Transplace</p> <p>Panel:</p> <ul style="list-style-type: none"> ▪ Mark E. Vickers, Chief Executive Officer, Borderless Coverage ▪ Dave K. Teeple, Chief Distribution Engineer, Sedlak Supply Chain Consultants ▪ Manuel Diaz, President, SEKO Logistics Supply Chain de Mexico



<p>Student Center Auditorium 12:10 am to 1:00 pm</p>	<p><u>Session VII: From E-Freight to E-Commerce</u></p> <p>Moderator: Carlo Molano, Forum Commercial Real Estate.</p> <p>Panel:</p> <ul style="list-style-type: none">▪ Jesus Alvarez, Head of Carrier Development Fr8Hub▪ Matt Silver, Chief Executive Officer, Forager▪ Hector Solis, E-Store Border Region Manager, HEB
<p>Student Center Ballroom 1:00 pm to 2:20 pm</p>	<p><i>Luncheon</i></p> <p>Sponsors: MUNICIPIO DE NUEVO LAREDO & ORADEL INDUSTRIAL CENTER</p> <p>Keynote Speaker: Fernando Mayer, USMCA Trade Agreement Former Negotiator, Embassy of Mexico, Washington, D.C.</p>
<p>Student Center Ballroom 2:20 pm to 2:45 pm</p>	<p>Symposium Closing Remarks and Recognitions</p> <p>Carlo Molano and Host Committee</p>