

**TUES.
NOV. 17**



Pathways For Trade

27th North American Logistics & Manufacturing Symposium

“LEVERAGING CHANGE”

DAY ONE AGENDA

11:00 AM CST

WELCOME

Gene Lindgren, President and CEO
Laredo Economic Development Corporation

KEYNOTE SPEAKER



**Keynote Presentation by
Majestic Realty, Co.**

Dennis E. Nixon
President and CEO
International Bank of Commerce

SESSION I:

11:15 AM CST

NORTH AMERICAN RESOLVE-WHERE DO WE GO FROM HERE?

Moderator: **Tiffany Melvin, J.D.**, President, NASCO

Luis R. Rodriguez, Managing Partner, Monarch Global Strategies

Daniel D. Ujcz, Practice Group Chair, International and
Regional Practices, Dickinson Wright PLLC

Andrea van Vugt, Global Director, Harper & Associates

Gerald Schwebel, Executive Vice President, IBC

SESSION II:

12:15 PM CST

COAC'S CONTRIBUTION WITH USMCA'S TRANSFORMATIVE APPROACH FOR THE FUTURE

Lenny Feldman, Committee Member, COAC, Trade Co-Chair

Brian White, Committee Member, COAC, Trade Co-Chair

J.D. Gonzalez, COAC, Committee Member

CLOSING REMARKS

Gene Lindgren, President and CEO
Laredo Economic Development Corporation



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**WED.
NOV. 18**



Pathways For Trade

27th North American Logistics & Manufacturing Symposium

“LEVERAGING CHANGE”

DAY TWO AGENDA

11:00 AM CST

WELCOME

Tony Arce, Jr., Chairman of the Board, Laredo EDC
Manager of External Affairs, AEP Texas

KEYNOTE SPEAKER



**Keynote Presentation by
Majestic Realty, Co.**

Patrick J. Ottensmeyer
President & CEO
Kansas City Southern Railway

SESSION III:

11:30 AM CST

LAREDO INTERNATIONAL AIRPORT EXPANSION

Jeffrey Miller, Director, Laredo International Airport

SESSION IV:

12:00 PM CST

MAPPING THE FUTURE OF EDUCATION

Heriberto Hernandez, Dean of Workforce Education, Laredo College

Sandra Cortez, Dean of Community Education, Laredo College

Michael Gonzalez, Senior Director for Strategic & External Initiatives,
Laredo College

SESSION V:

12:30 PM CST

PREPARING FOR FUTURE CHALLENGES: LESSONS LEARNED FROM THE EVOLUTION OF NAFTA INTO THE USMCA

Dr. Wolfram Friedrich Schaffler, Director, Texas Center for
Border Economic & Enterprise Development, TAMIU

CLOSING REMARKS

Tony Arce, Jr., Chairman of the Board, Laredo EDC
Manager of External Affairs, AEP Texas



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THU.
NOV. 19



Pathways For Trade

27th North American Logistics & Manufacturing Symposium

“LEVERAGING CHANGE”

DAY THREE AGENDA

11:00 AM CST

WELCOME

Gene Lindgren, President and CEO
Laredo Economic Development Corporation

SESSION VI:

11:05 AM CST

U.S. CUSTOMS AND BORDER PROTECTION PRESENTATION

Randy J. Howe, Director of Field Operations for Laredo Field Office, U.S. Customs and Border Protection

Armando Taboada Jr., Assistant Director, Field Operations, U.S. Customs and Border Protection

Juan J. Porras, Center Director, Machinery Centers of Excellence and Expertise, U.S. Customs and Border Protection

12:00 PM CST

KEYNOTE SPEAKER



Keynote Presentation by
Majestic Realty, Co.

Dr. Luis Manuel Hernandez G.

President Elect
INDEX
2021-2022

INDEX: REGIONAL PERSPECTIVE

Ing. Juan Elyd Saenz, President, INDEX Nuevo Laredo

CLOSING REMARKS

Gene Lindgren, President and CEO
Laredo Economic Development Corporation



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**THU.
NOV. 19**



Pathways For Trade

27th North American Logistics & Manufacturing Symposium

“LEVERAGING CHANGE”

27TH ANNUAL PATHWAYS FOR TRADE EVENING BUSINESS CONVERSATION

5:30 PM CST

“PROACTIVE INDUSTRY INITIATIVES TO COVID-19”

MONICA SALINAS, PRESIDENT, LAREDO LICENSED U.S. CUSTOMS BROKERS ASSOCIATION

GERARDO MALDONADO, PRESIDENT, LAREDO MOTOR CARRIERS ASSOCIATION

MIRIAM CASTILLO, VICE PRESIDENT, LAREDO CHAMBER OF COMMERCE

DIONISIO GONZALEZ, PRESIDENT, ASSOCIATION OF LAREDO FORWARDING AGENTS

“POSITIVE DEVELOPMENTS”

RICHARD A. CHAMBERLAIN, DR.PH(C), MPH, RS

DIRECTOR, CITY OF LAREDO HEALTH DEPARTMENT

CLOSING REMARKS

TONY ARCE

CHAIRMAN OF THE BOARD, LAREDO EDC

MANAGER OF EXTERNAL AFFAIRS, AEP TEXAS



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