COLD CHAIN: SUPPLY INNOVATIONS & TRENDS



FRANK BRISEÑO Senior Director of Operations Mission Produce, Inc.

With over 20 years of experience in operations, warehousing, logistics, quality assurance, cold chain management & production, Frank Briseño understands the complexity in logistical planning, product distribution across the supply chain, and the execution needed to get the product from the field to your fork all while adhering to the highest level of quality standards.

Experienced in managing fresh produce and perishable logistical operations including handling refrigerated containers, truck dispatch, warehousing operations, inventory management, customer service, contract negotiations, production, and labor relations; Frank understands the avocado supply chain from field practices and packhouse layouts to quality controls and distribution.

ANNIVERSARY