



## **KEN ROBERTS**

Founder/CEO

WorldCity, Inc.

Ken Roberts is the founder of WorldCity Inc., a Miami, Florida-based media company focused on the impact of globalization and import-export trade on local economies.

WorldCity hosts in Miami almost four dozen Connections-branded events for various segments of the multinational community in South Florida. The foundation for the events is its proprietary multinational Who's Here database representing more than 1,300 companies from 56 countries overseeing in excess of \$200 billion in annual revenues. The company has produced a wide range of annual TradeNumbers publications, from Miami to Seattle, Los Angeles to New York, Perishables to Mexico, and more. In addition, at [ustradenumbers.com](http://ustradenumbers.com), it uploads more than 4,000 stories accompanied by more than 8,000 interactive maps and 10,000 charts each month. There is a page for every airport, seaport, Customs district, and foreign country as well as 1,800 specific export and import "commodities" or products.

He speaks locally and around the country, including to Fortune 500 companies, the Federal Reserve, national real estate conventions, chambers of commerce, and trade associations. In addition, Roberts and WorldCity have been quoted in the New York Times, the Miami Herald, the Fort Lauderdale Sun-Sentinel, the Dallas Morning News, the Seattle Times, the Houston Chronicle, the Charleston Post-Courier, the New Orleans Times-Picayune, Business 2.0, the Economist and others.

Roberts is a member of the Federal Reserve's Transportation and Trade committee, writes a weekly import-export trade column in the Miami Herald, was honored in 2012 by the Doral Business Council with its first-ever "Game Changer" Award, is on the Steering Committee at the Technology of the Americas, and has served on a number of internationally focused committees at the Beacon Council and the Greater Miami Chamber, among others.