

# PORT LAREDO'S PATH TO NO. 1

30<sup>th</sup> Anniversary Pathways to Trade

The North American Logistics &  
Manufacturing Symposium

Sept. 20, 2023

Presentation by Ken Roberts, WorldCity

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# Topics

1. Why is Port Laredo the nation's new No. 1 port?
2. Where is Port Laredo strong in perishable exports?
3. Where is Port Laredo strong in perishable imports?

# Durable New Trade Pattern? Mexico, Port Laredo Are On Top Through Q1

Ken Roberts Contributor 

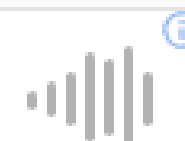
*Two decades analyzing U.S. trade data by port,  
country, export, import*

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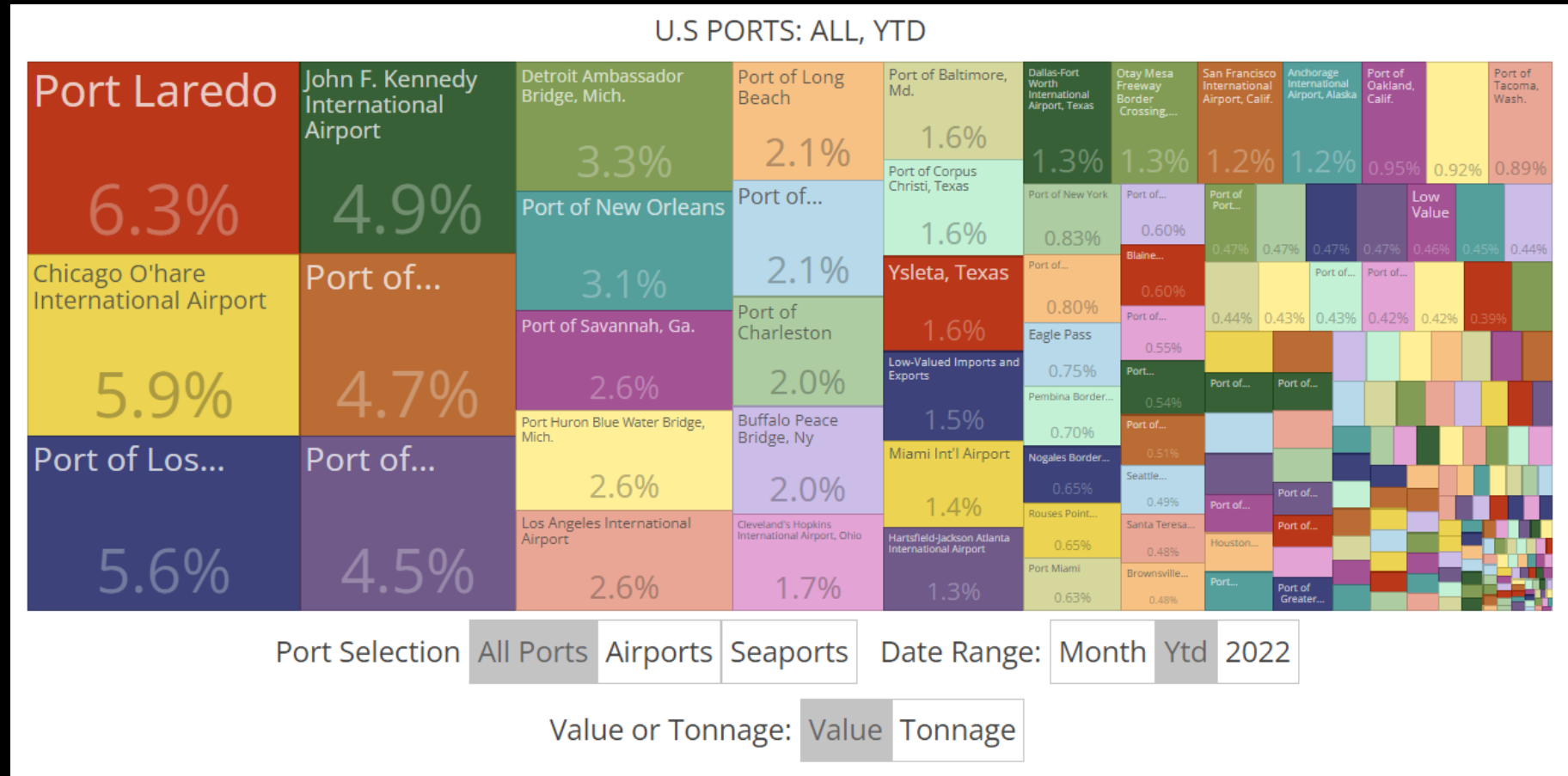
May 11, 2023, 05:00am EDT



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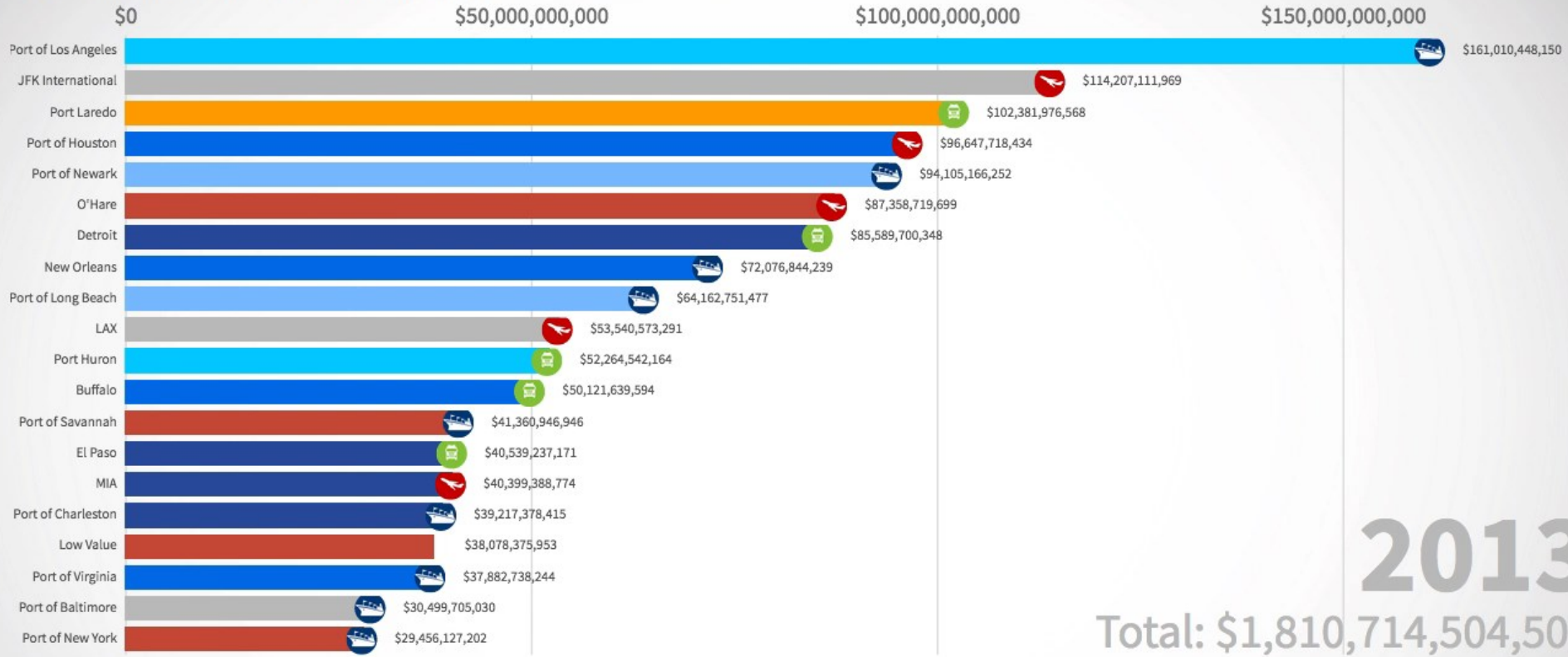


# All U.S. ports, percentage of total trade



# U.S. trade, 2013-2023, YTD

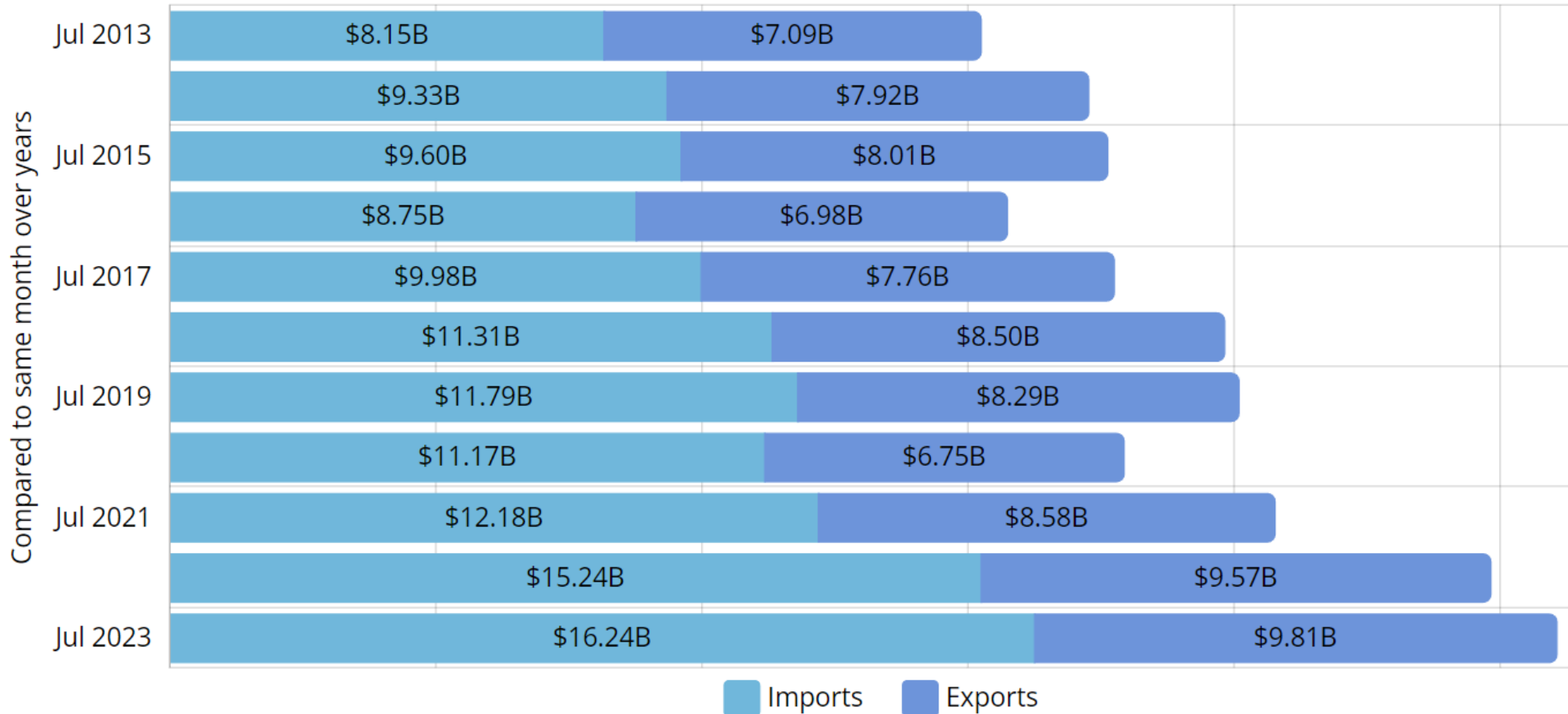
## Top 20 airports, seaports, border crossings



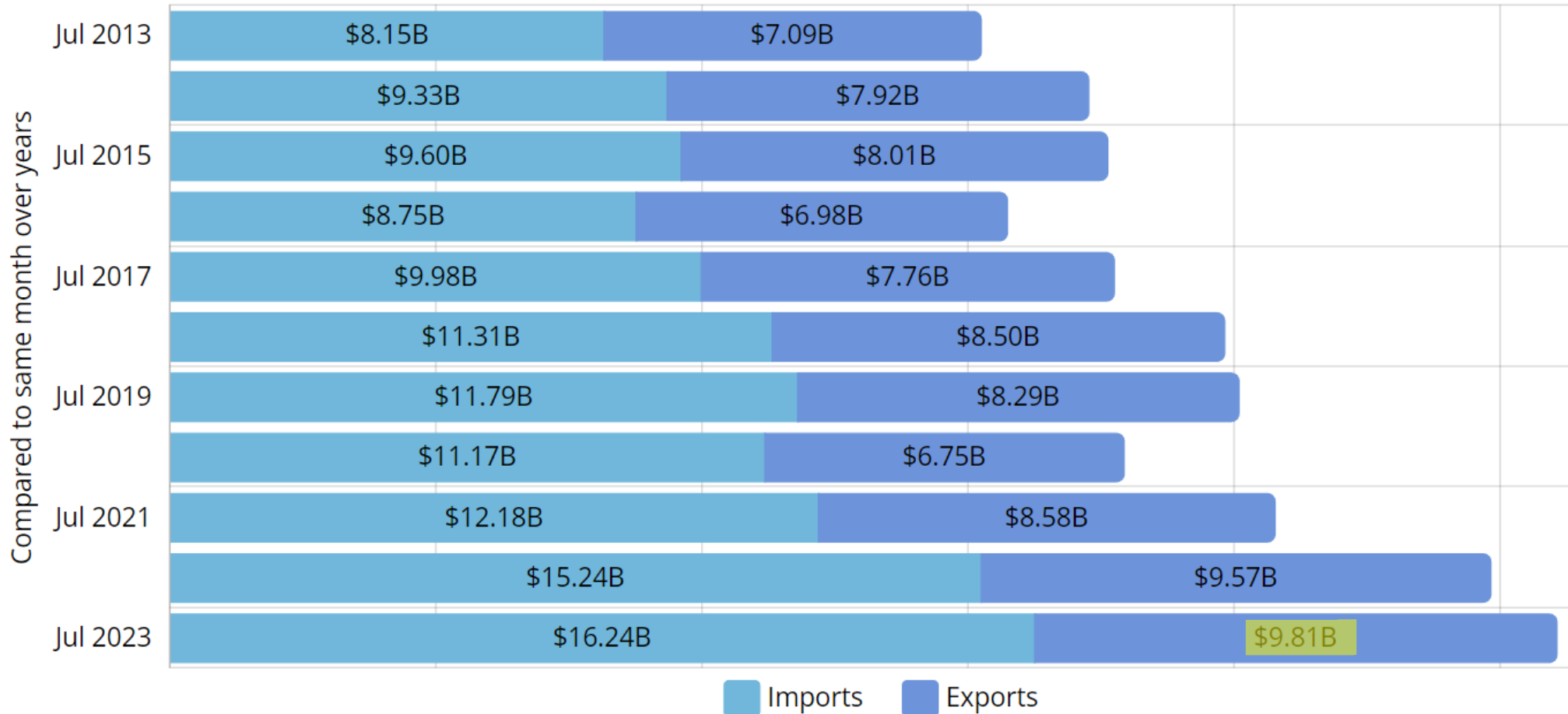
Source: WorldCity analysis of U.S. Census Data, [ustradenumbers.com](http://ustradenumbers.com), Template credits: Bar chart race by Flourish team



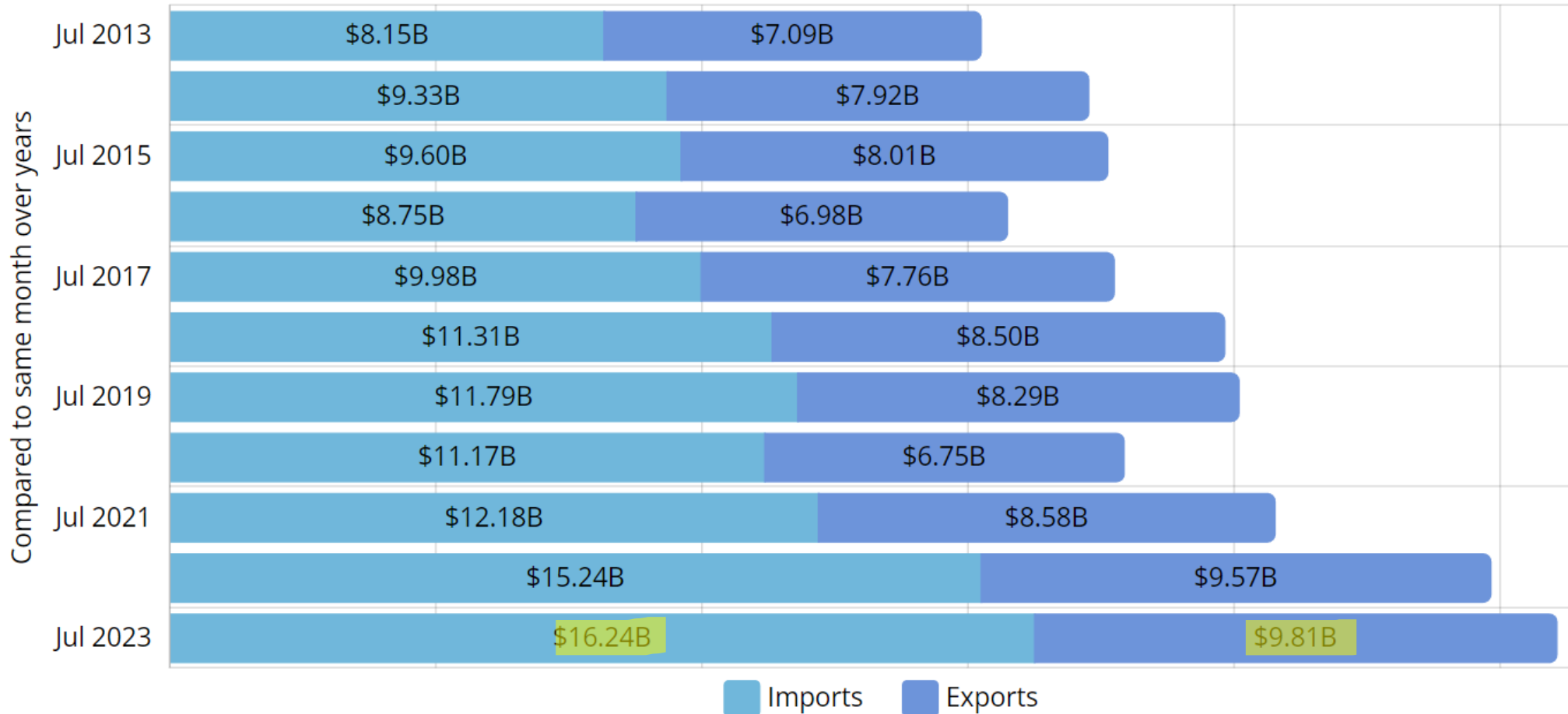
## PORT LAREDO TRADE SAME MONTH, YEAR OVER YEAR



## PORT LAREDO TRADE SAME MONTH, YEAR OVER YEAR



## PORT LAREDO TRADE SAME MONTH, YEAR OVER YEAR





## Port Laredo

### Fastest-Growing Exports by Value, July YTD 2023

Refined copper,  
alloys, unwrought



\$713.17 M  
145.23%

Miscellaneous  
machines, parts



\$600.7 M  
39.78%

Plastic boxes,  
containers



\$769.23 M  
39.09%

Cell phones, related  
equipment



\$1.01 B  
38.66%

Taps, valves for  
pipes



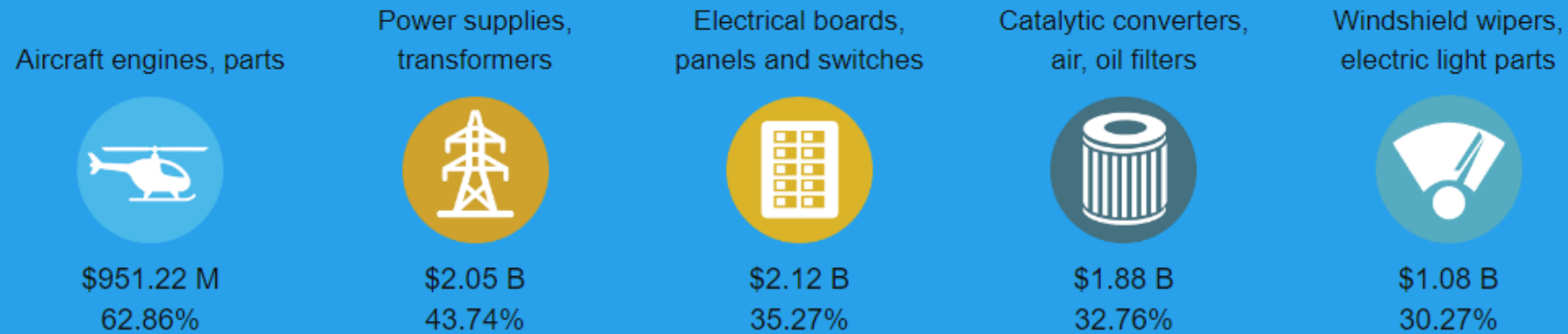
\$833 M  
33.94%

WorldCity analysis of U.S. Census Bureau data, updated monthly

**USTRADENUMBERS.com**

## Port Laredo

### Fastest-Growing Imports by Value, July YTD 2023

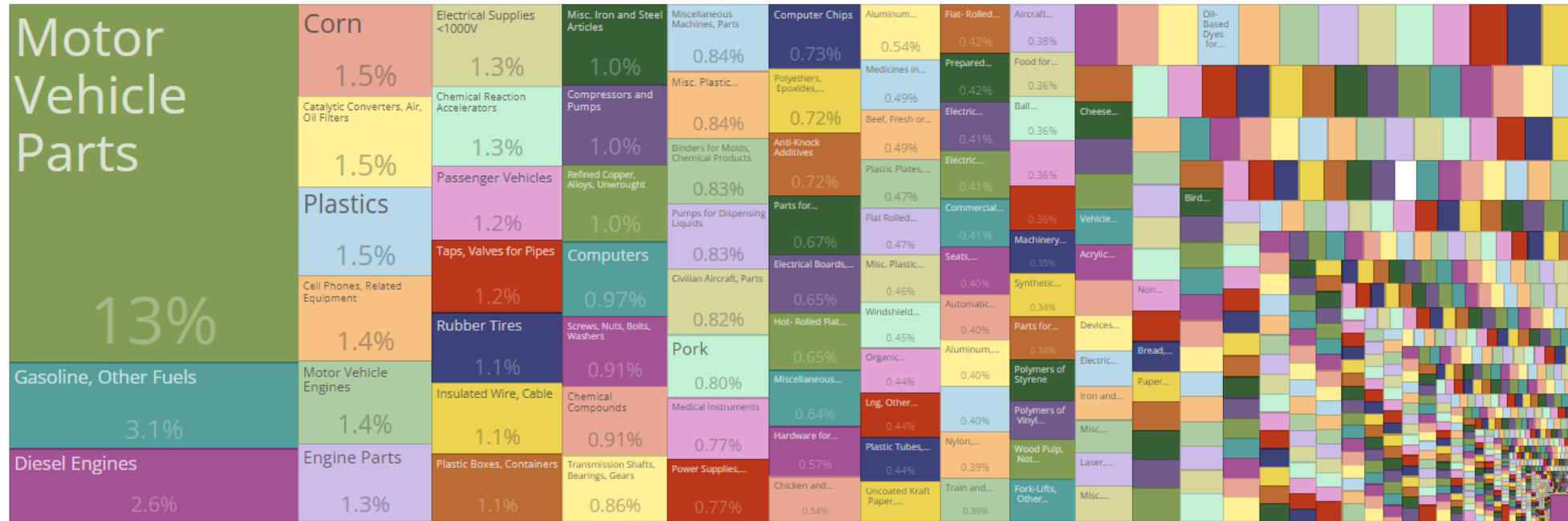


WorldCity analysis of U.S. Census Bureau data, updated monthly

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# EXPORTS MARKET SHARE

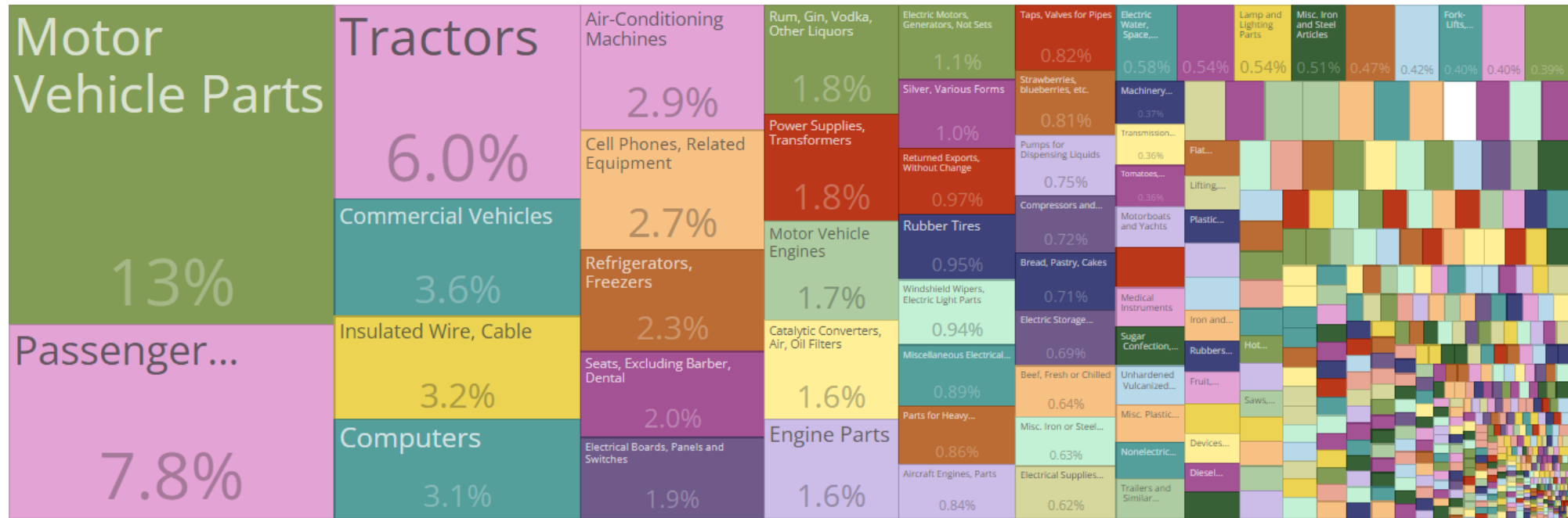
PORT LAREDO: EXPORTS  
TOTAL: \$71.6B



Date Range    Value or Tonnage

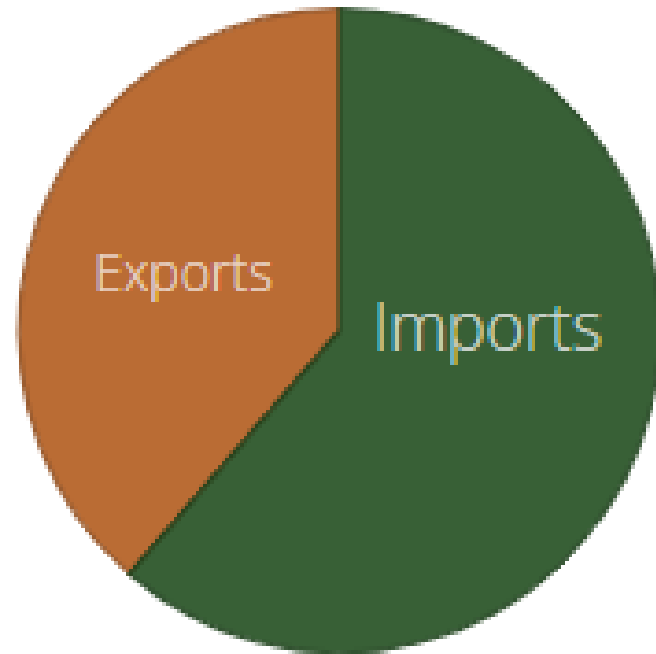
# IMPORTS MARKET SHARE

PORT LAREDO: IMPORTS  
TOTAL: \$114B



Date Range:    Value or Tonnage:

# SURPLUS/(DEFICIT) \$(42.2B)



Toggle

Month

Ytd

2022

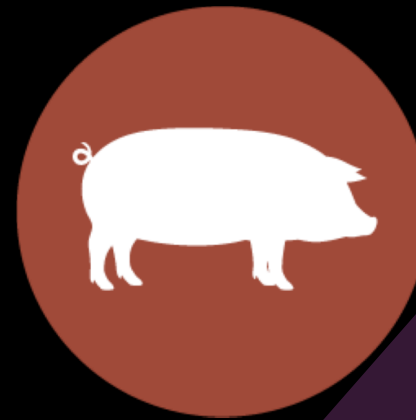


# Port Laredo's Perishables

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Port Laredo's  
Perishables

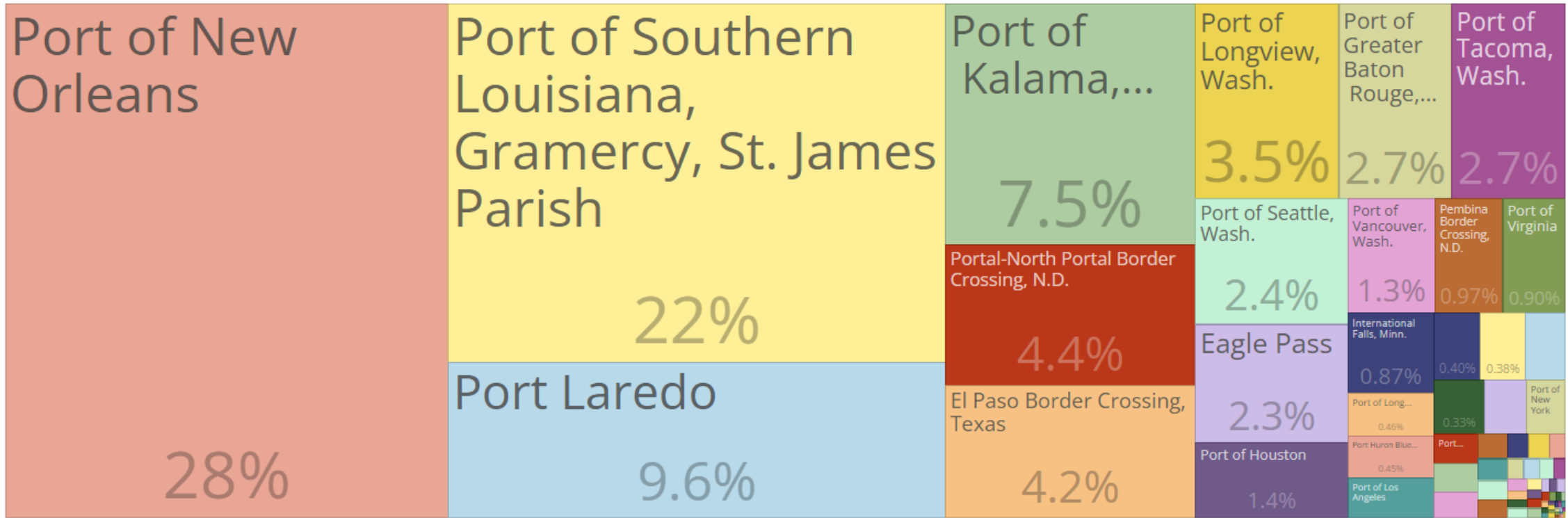
EXPORTS





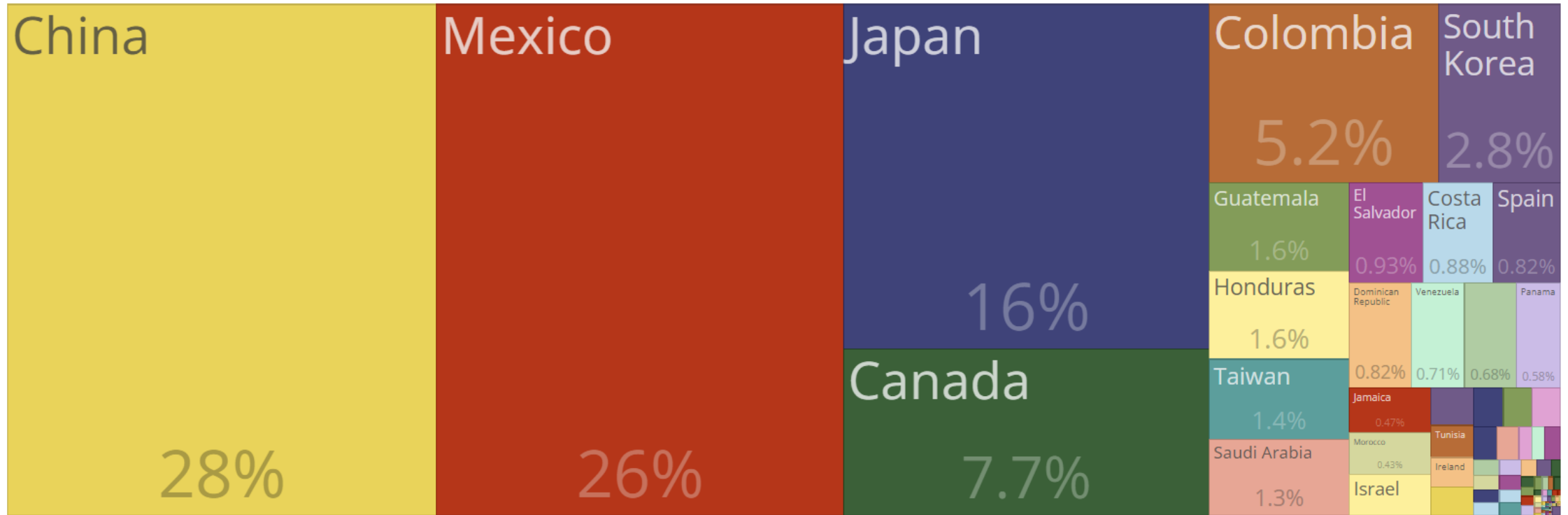


CORN EXPORTS BY PORT  
TOTAL: 19B



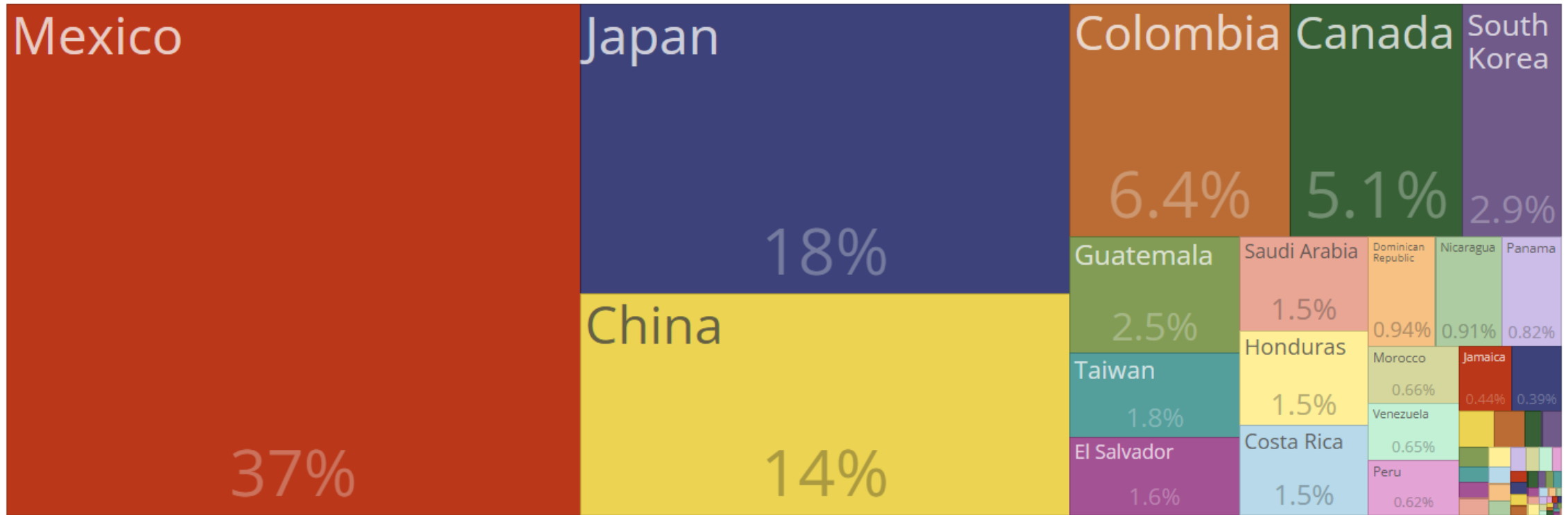
Port Selection     Date Range    Value or Tonnage

CORN  
TOTAL: 19B



Date Range    Value or Tonnage

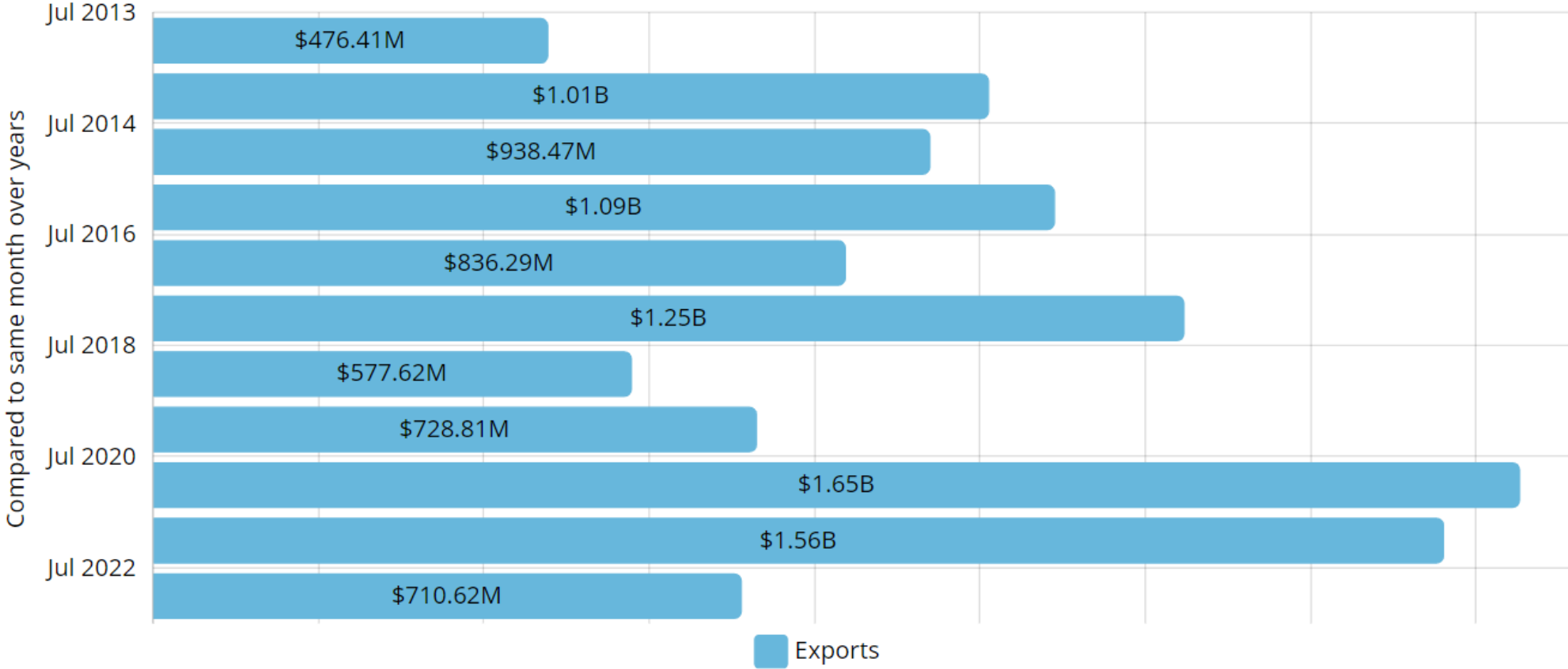
CORN  
TOTAL: 9.24B



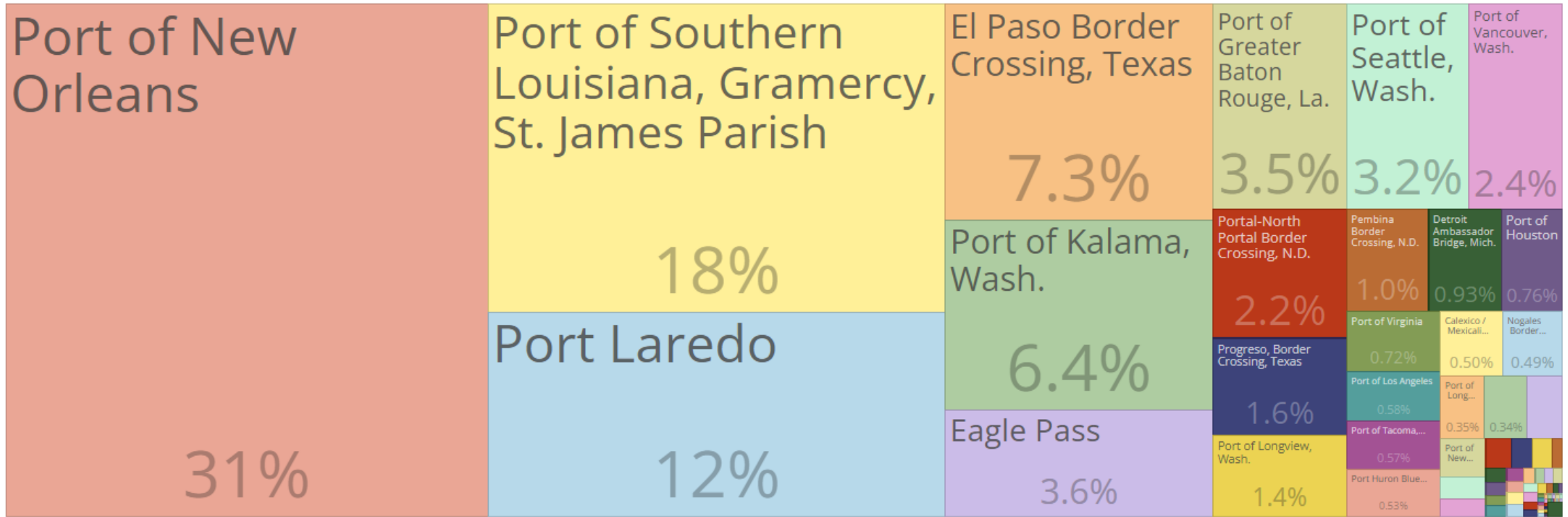
Date Range    Value or Tonnage

# Exports: Corn

Edit



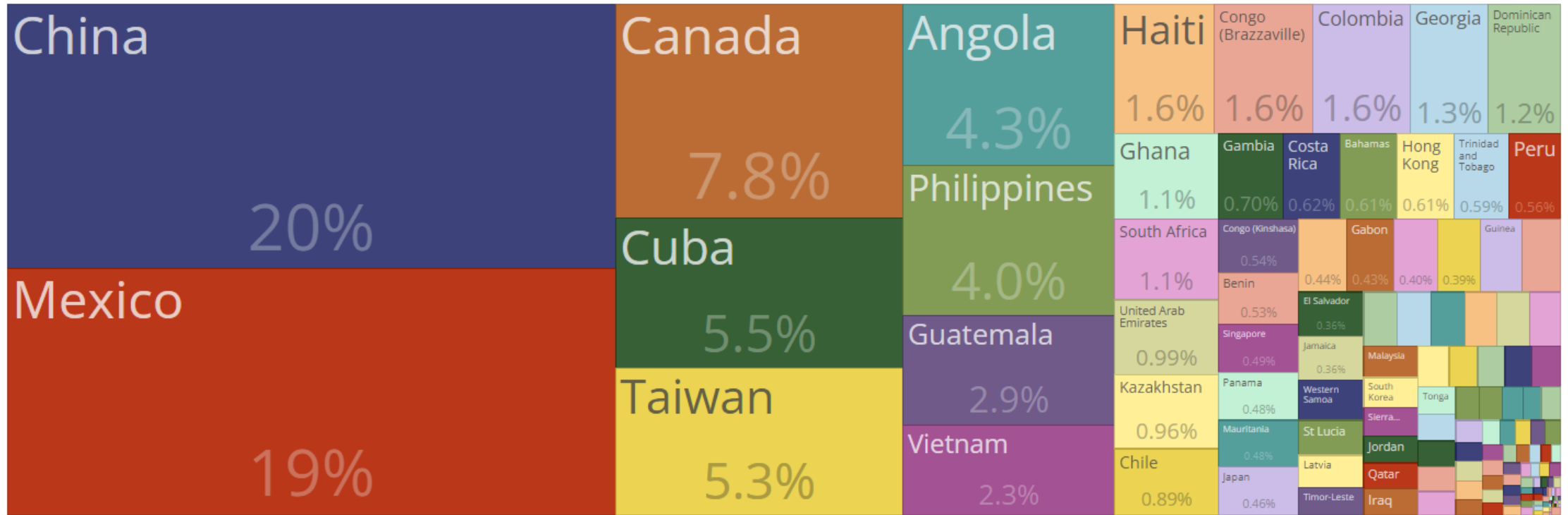
CORN EXPORTS BY PORT  
TOTAL: 9.24B



Port Selection     Date Range    Value or Tonnage

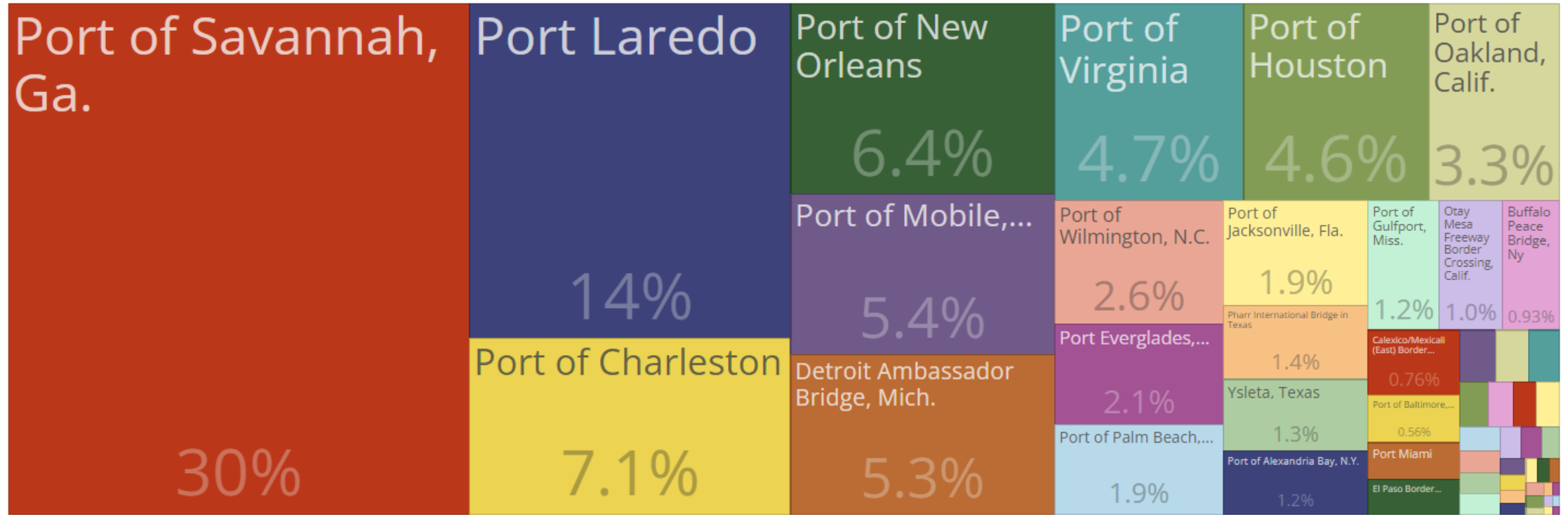


CHICKEN AND OTHER POULTRY  
TOTAL: 5.4B



Date Range:    Value or Tonnage:

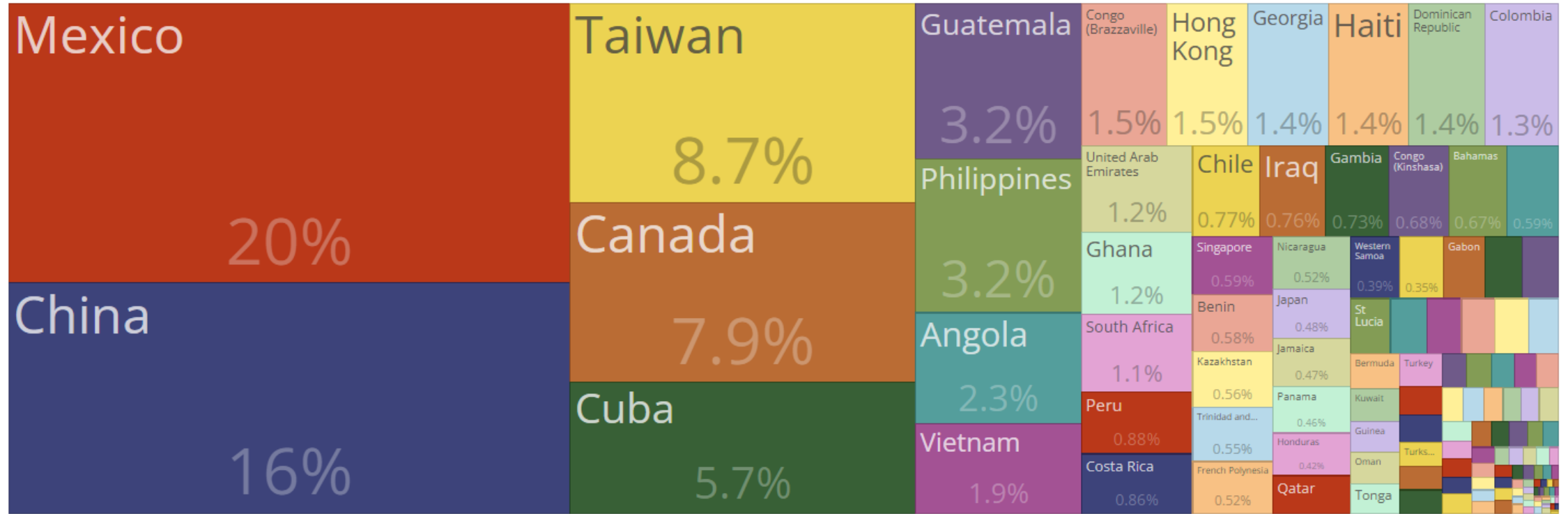
CHICKEN AND OTHER POULTRY EXPORTS BY PORT  
TOTAL: 5.4B



Port Selection     Date Range    Value or Tonnage

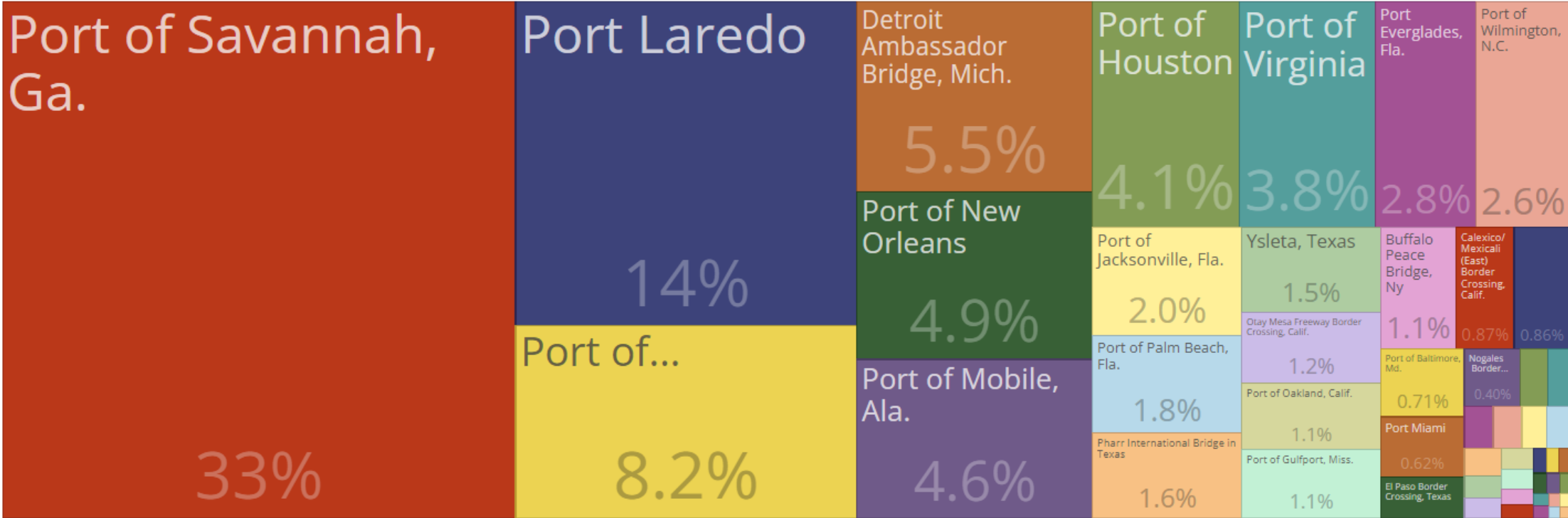


CHICKEN AND OTHER POULTRY  
TOTAL: 2.84B



Date Range:    Value or Tonnage:

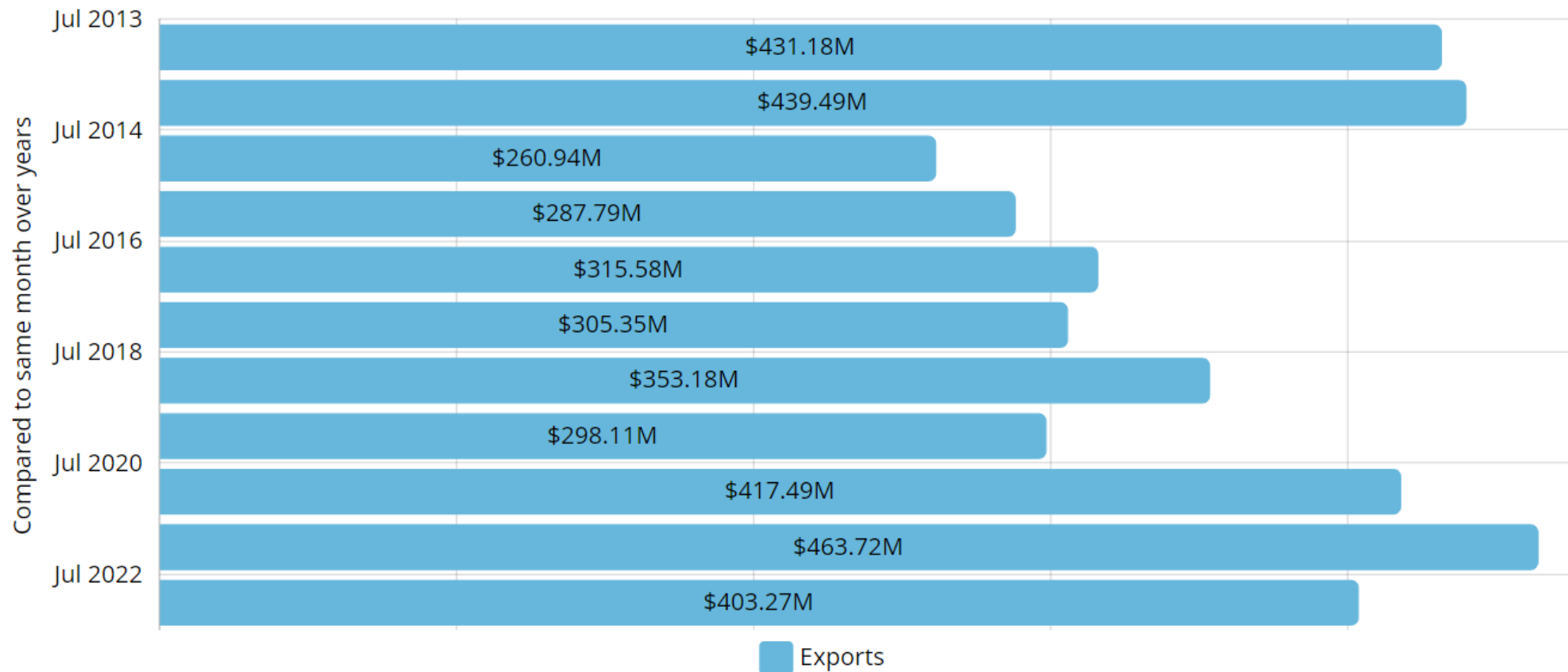
CHICKEN AND OTHER POULTRY EXPORTS BY PORT  
TOTAL: 2.84B



Port Selection:     Date Range:    Value or Tonnage:

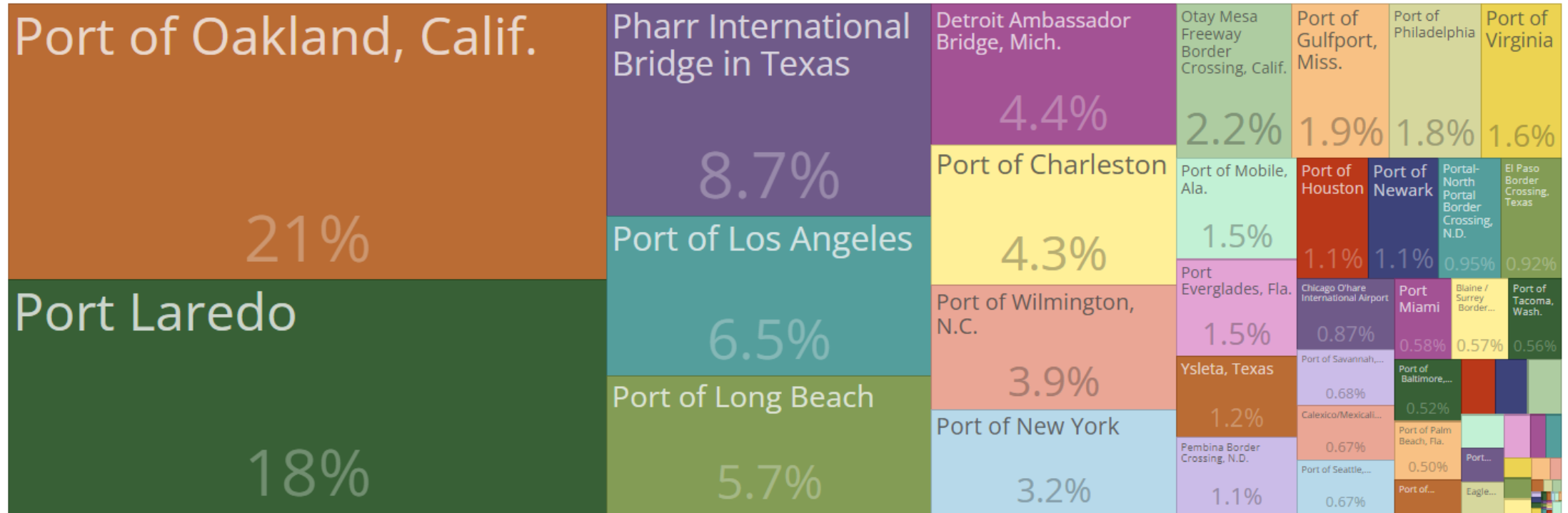
# Exports: Chicken and other poultry

Edit





PORK EXPORTS BY PORT  
TOTAL: 5.44B



Port Selection     Date Range    Value or Tonnage



Port Laredo's  
Perishables

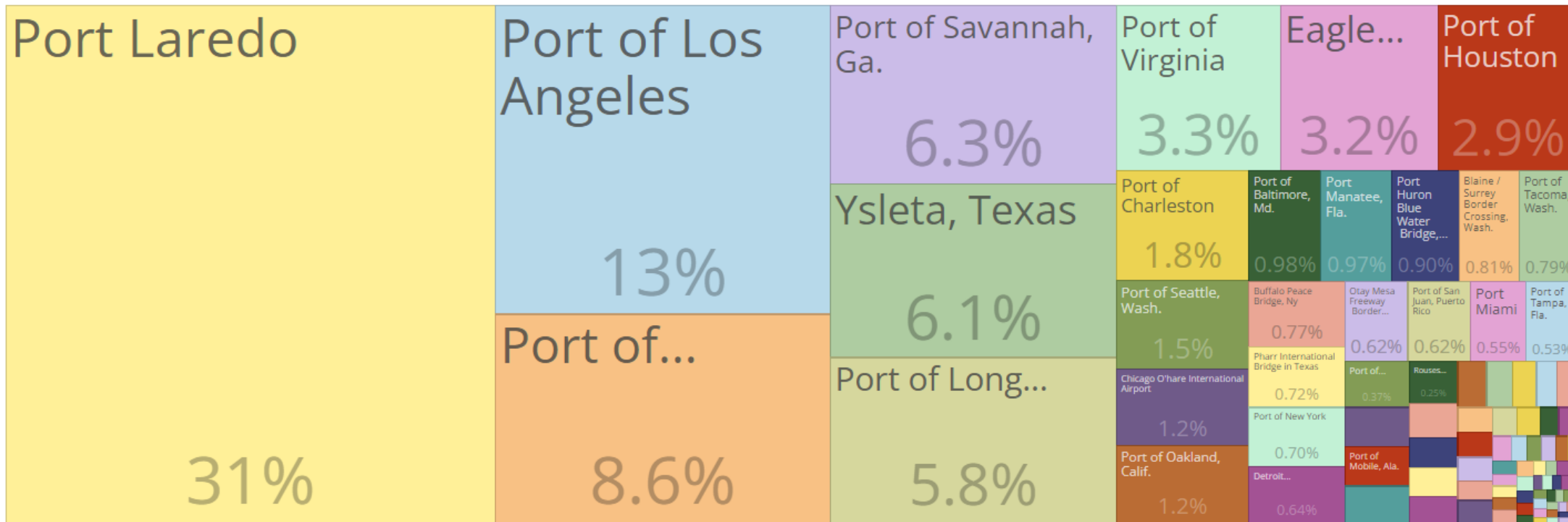
IMPORTS





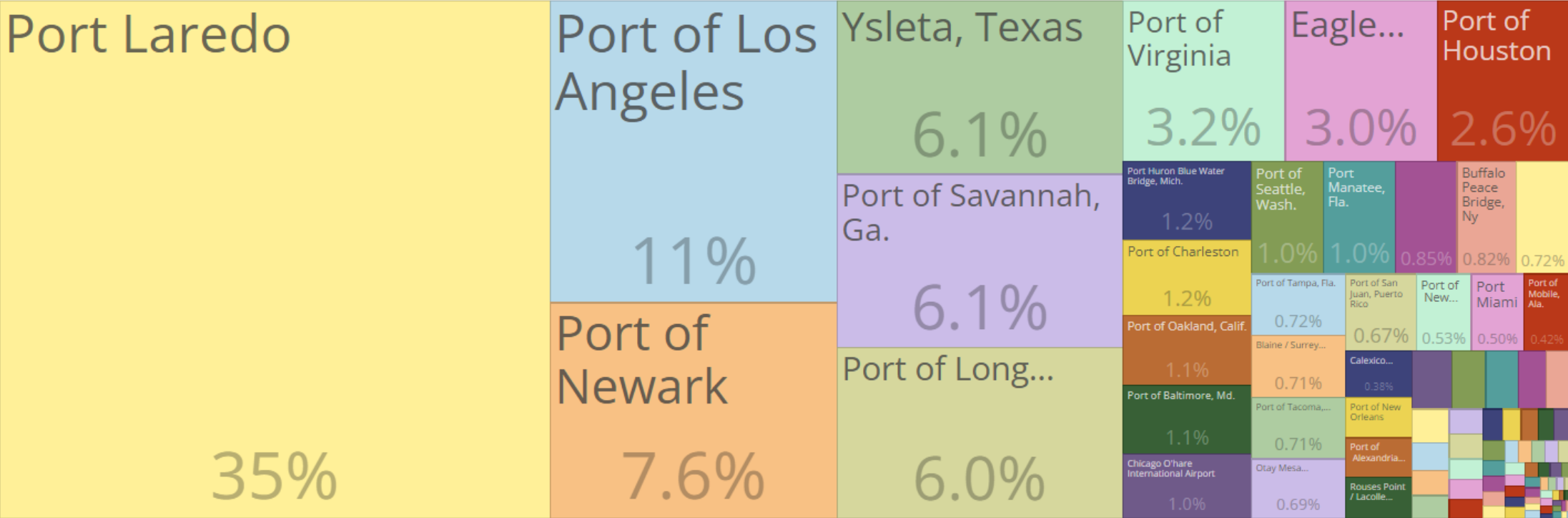


REFRIGERATORS, FREEZERS IMPORTS BY PORT  
TOTAL: 13.8B



Port Selection     Date Range    Value or Tonnage

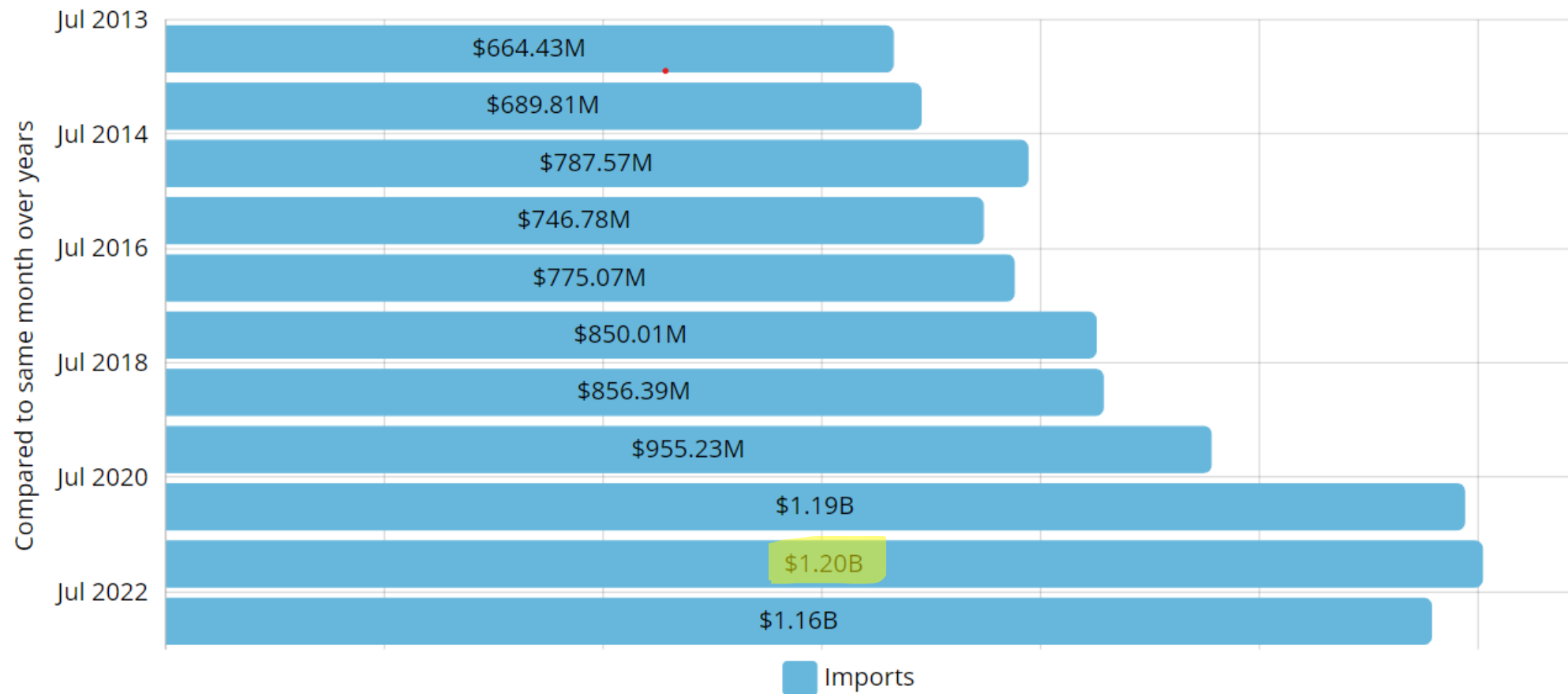
REFRIGERATORS, FREEZERS IMPORTS BY PORT  
TOTAL: 7.56B



Port Selection     Date Range    Value or Tonnage

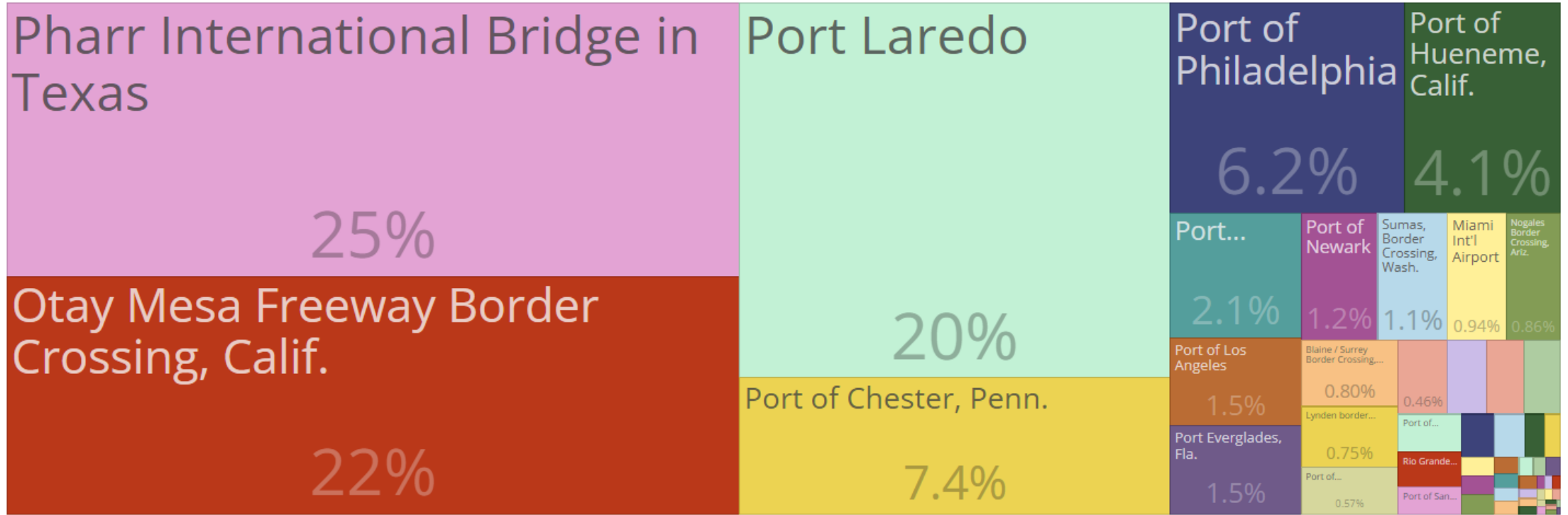
# Imports: Refrigerators, freezers

Edit





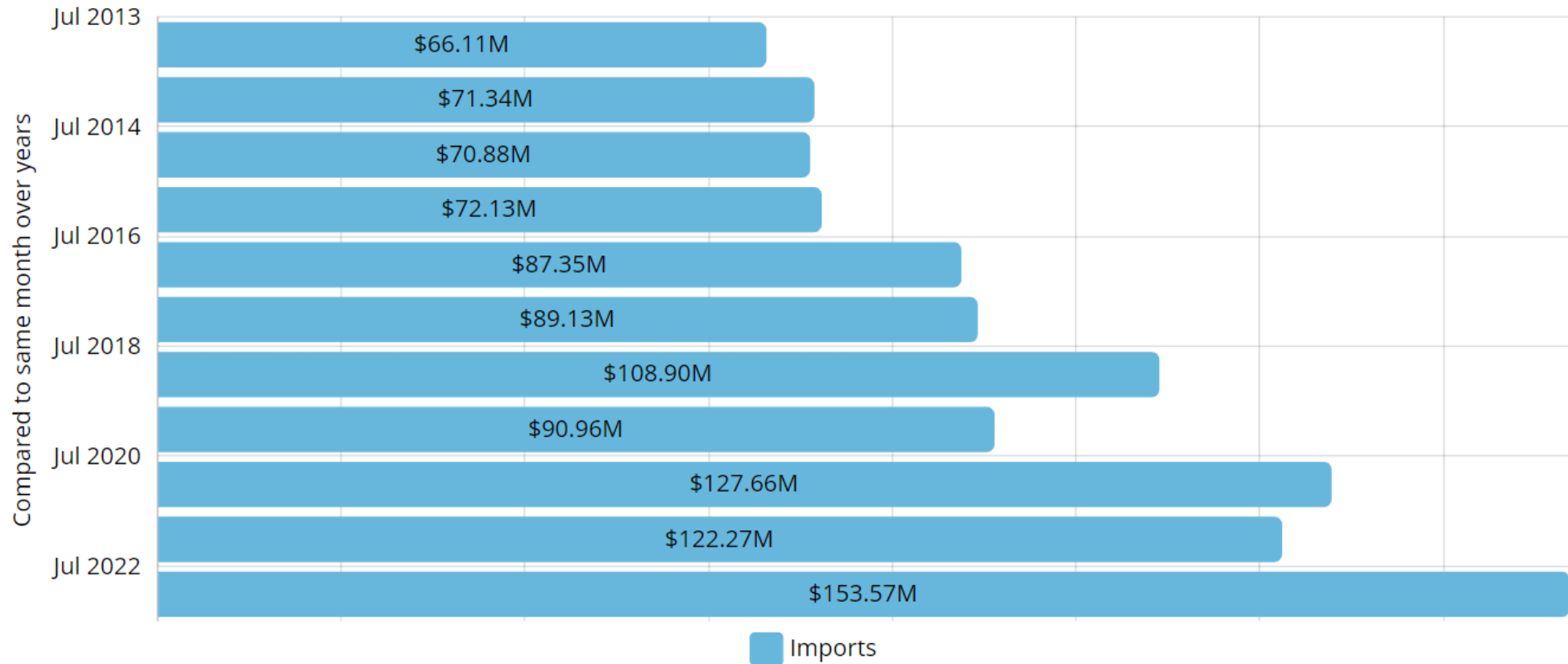
STRAWBERRIES, BLUEBERRIES, ETC. IMPORTS BY PORT  
TOTAL: 5.25B



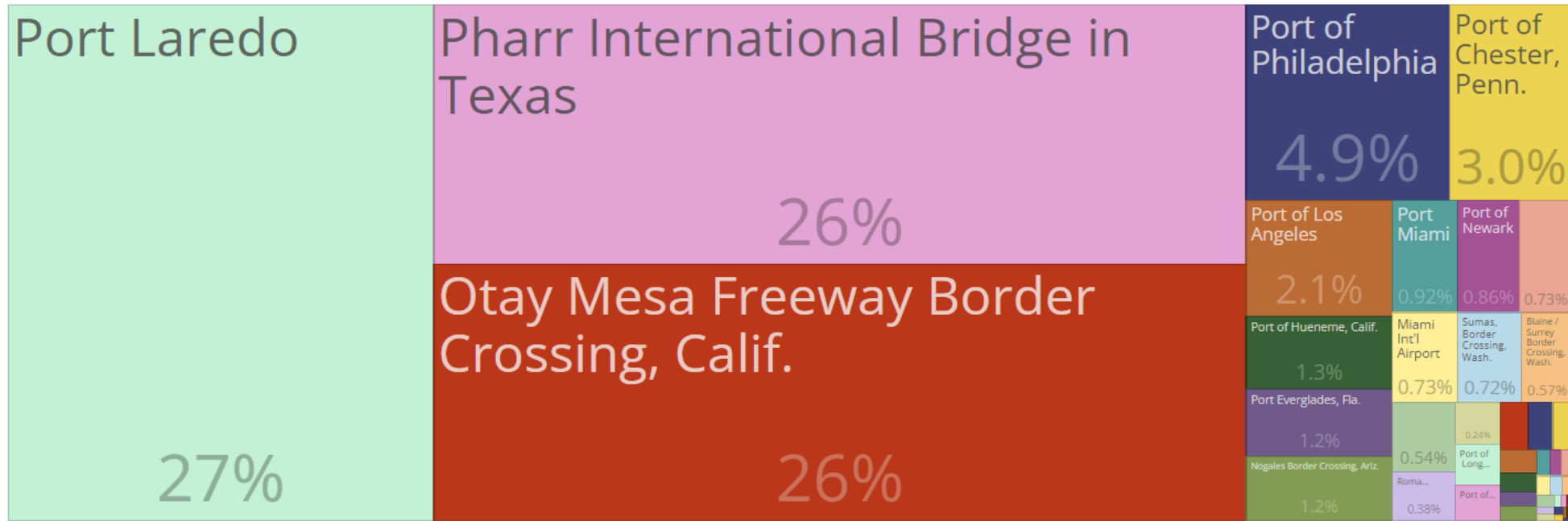
Port Selection     Date Range    Value or Tonnage

# Imports: Strawberries, blueberries, etc.

Edit



STRAWBERRIES, BLUEBERRIES, ETC. IMPORTS BY PORT  
TOTAL: 3.4B



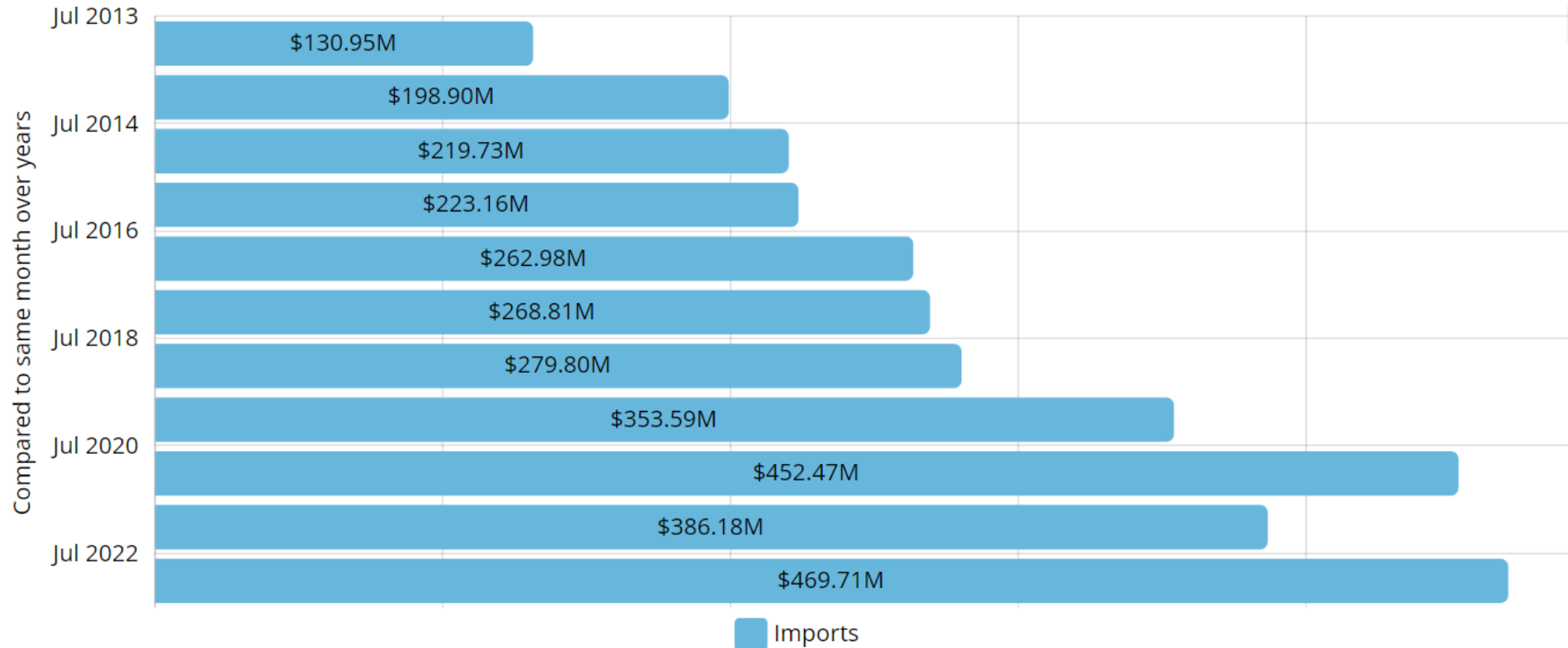
Port Selection     Date Range    Value or Tonnage



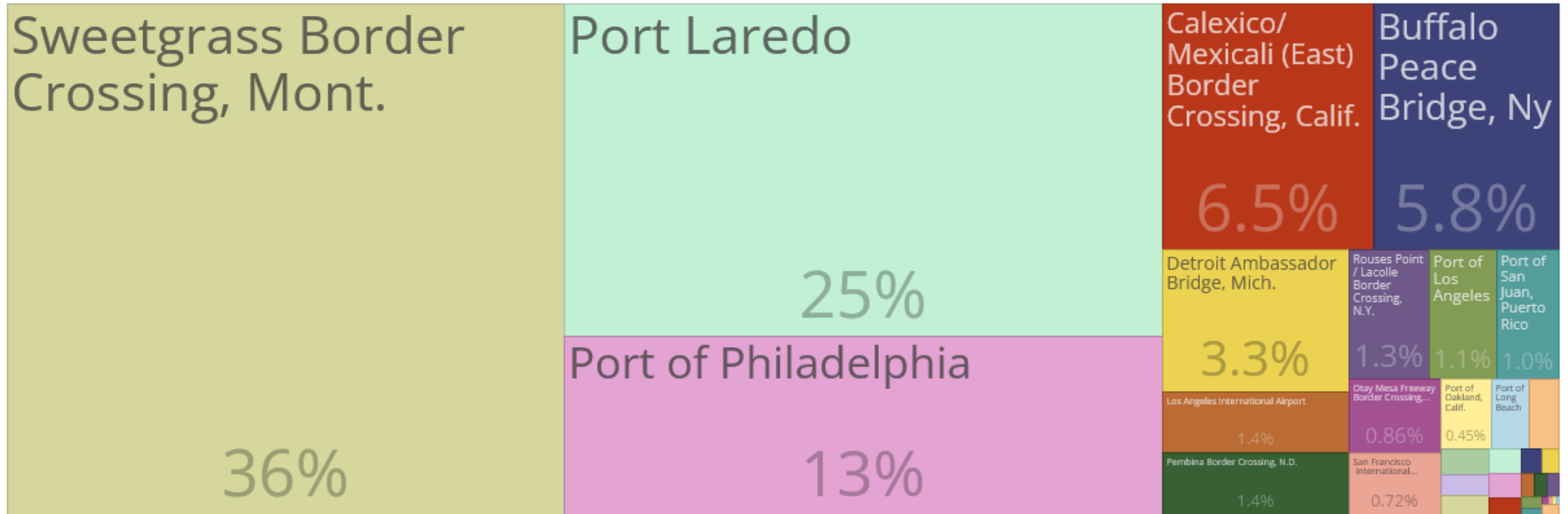


# Imports: Beef, fresh or chilled

Edit



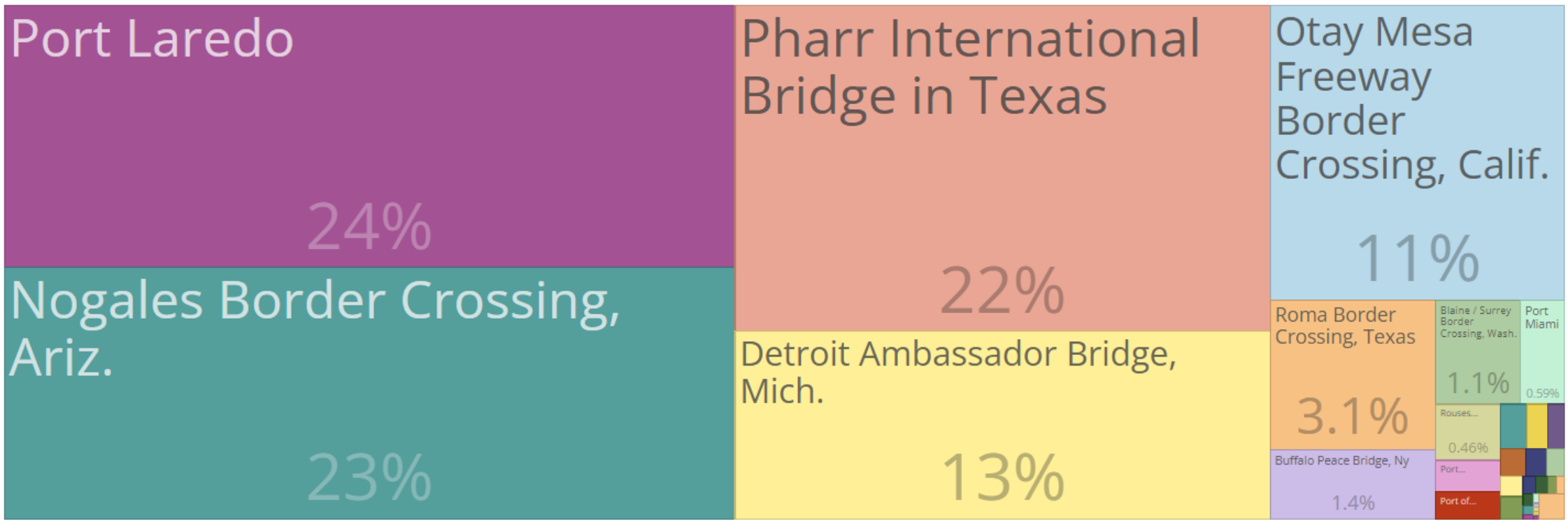
BEEF, FRESH OR CHILLED IMPORTS BY PORT  
TOTAL: 2.92B



Port Selection     Date Range    Value or Tonnage



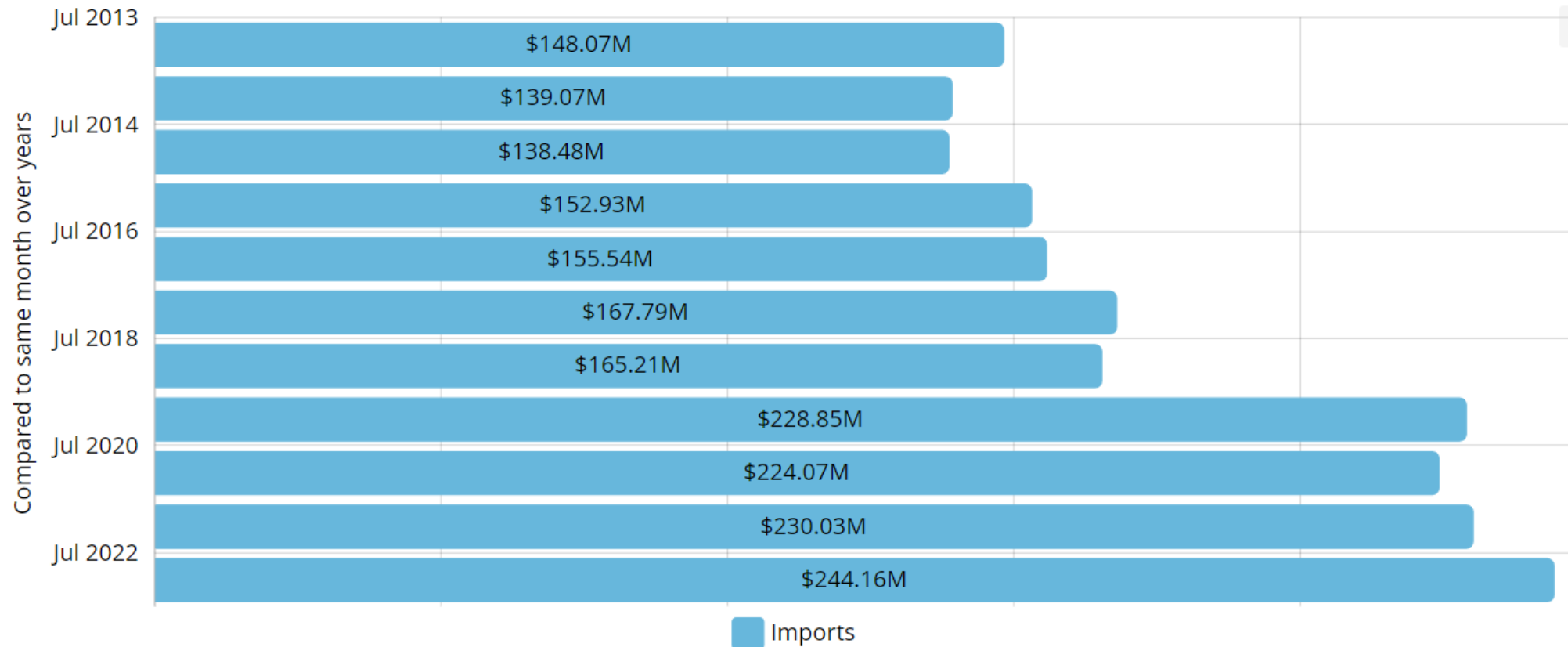
TOMATOES, FRESH OR CHILLED IMPORTS BY PORT  
 TOTAL: 2.88B



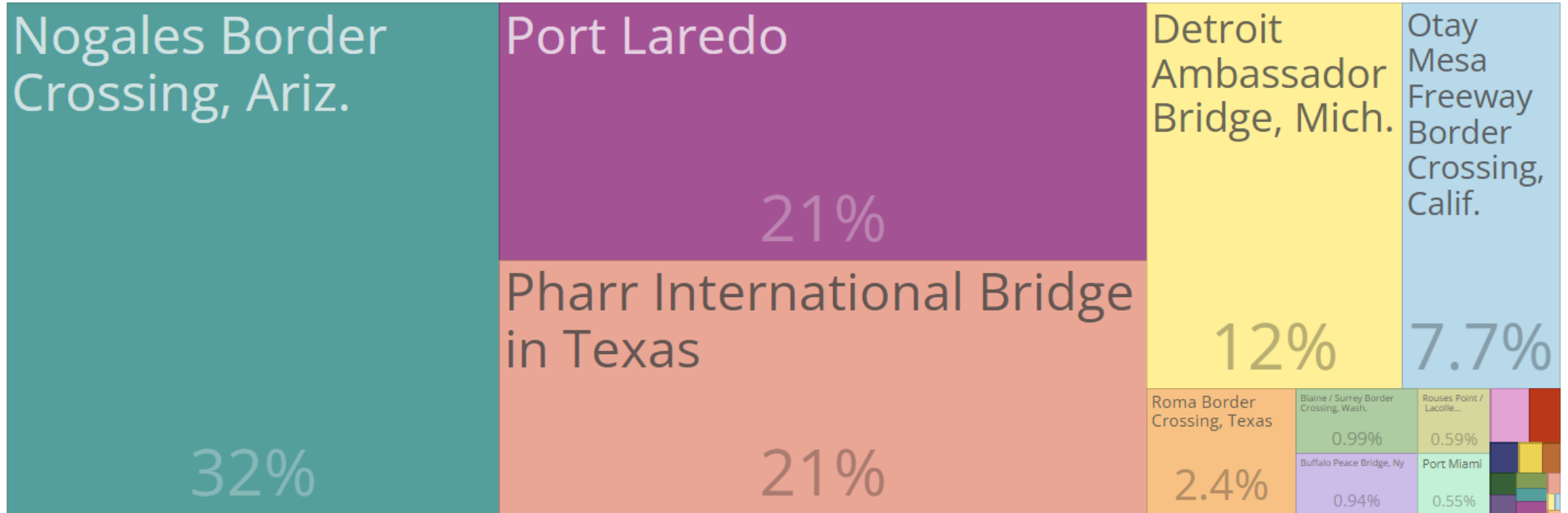
Port Selection:     Date Range:    Value or Tonnage:

# Imports: Tomatoes, fresh or chilled

Edit



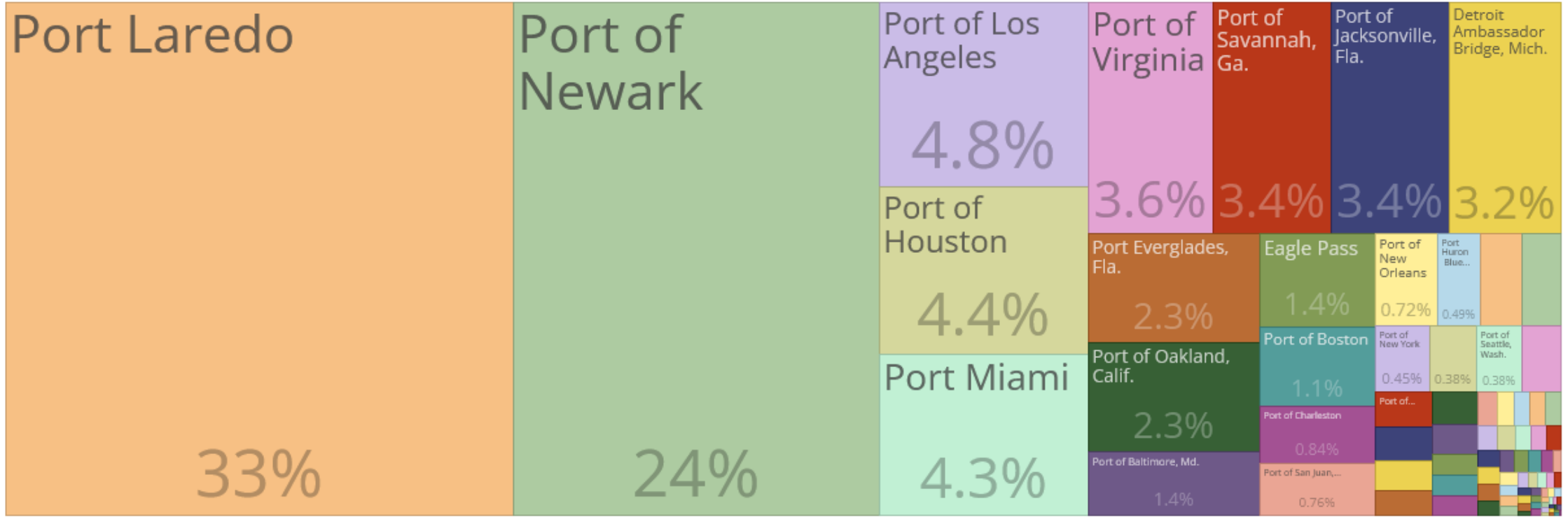
TOMATOES, FRESH OR CHILLED IMPORTS BY PORT  
TOTAL: 1.95B



Port Selection     Date Range    Value or Tonnage



RUM, GIN, VODKA, OTHER LIQUORS IMPORTS BY PORT  
TOTAL: 6.38B



Port Selection     Date Range    Value or Tonnage



# In Summary

1. Port Laredo benefitted from strong trade with Mexico and reduced imports from China into the Port of Los Angeles and Chicago's O'Hare International Airport.

2. In perishable exports, Port Laredo is strongest in corn, pork and poultry. Mexico replaced China as the top market for U.S. exports of corn and poultry.

3. In perishable imports Port Laredo is strongest in beef and berries, tomatoes and tequila.

It ranks first nationally for berries and tequila.

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TradeNumbers



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TradeNumbers

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