

MEMBERSHIP BENEFITS

2024

Want to get more involved? There are seven Laredo EDC working Committees: Transportation, Membership, Special Projects, Legislative, Education, Strategy Planning and Healthcare.

Committee members will stay abreast of current issues for discussion with the Laredo EDC Board of Directors, participating in topic-relevant meetings, conferences, tradeshows and special events.

Annual Membership Categories

(January to December)

TIER \$250 - SOCIAL Members include Individual/sole proprietor

- Social Media Recognitions for renewals and new members
- Membership Mixers: Enjoy business networking opportunities in a relaxed informal environment in our Spring and Fall "Courtyard Chats" and the July Mid-Summer B-B-Q featuring the Best BBQ in South Texas!
- Invitation to quarterly business networking events held at the MileOne-International Business Assistance Center (M1-IBAC)
- Receive Laredo EDC's informative e-newsletter, featuring local, regional, and national news updates on economic development and international trade
- Economic Development Week: Invitations to award winning daily events during the week of May 6 featuring infrastructure updates, small business forum at MileOne, LEDC membership mixer, City of Laredo proclamation ceremony, and a shop local event to promote retail industry.

TIER \$500 - NON-PROFIT Members include civic non-profits and charitable organizations

In addition to the social tier, this category includes:

- Promote your business through our Website, LaredoNow Business Directory and Social Media: Facebook, LinkedIn, Instagram and Twitter
- Free Community Profile and Economic Indicators Report

TIER \$750 - EXECUTIVE ADVISORS Members include the career services sector such as, but not limited to, Real Estate, Custom Brokers, Advertising, Attorneys, Accountants, producers such as Construction, Suppliers, and Manufacturers (under 250 employees)

In addition to the social and non-profit tier, this category includes:

- Free advertising for 3 months on Laredo EDC's website which receives 700 website visits or more per month (300px by 250 px). As a Tier member, your business is entitled to place your company's logo and contact information on our website directory. A hyperlink will connect directly to your company website through your company logo.
- Highlight your industrial and commercial properties on our interactive website accessed directly by site selectors and investors.

If you have any questions on the sponsorship amounts, or would like our representatives to arrange for a formal presentation on the benefits of joining the Laredo Economic Development Corporation, please feel free to contact Gene Lindgren, President & CEO at (956) 722-0563.

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(January to December)

TIER \$1,250 - TRADE PARTNERS Members include the international trade sector such as Transportation and Logistics companies (3PLs), Commercial Retailers and Hotels

In addition to the social, non-profit, executive advisors tier, this category includes:

- An additional 3 months (total of 6) of free advertising on Laredo EDC website (300px by 250 px)
- Invitation to join the Laredo EDC team on Business and Trade Missions in the U.S. and Mexico targeting trade corridor opportunities at regional and national levels.
- Invitations to Advocacy Missions in Austin, Texas, Washington D.C., and Mexico City
- Invitation to exclusive events with limited seating such as Business Roundtable Forum(s)

TIER \$2,500 - PRESIDENT'S COUNCIL Members include Corporations such as, but not limited to, Universities, Industrial Developers, Medical Institutions, and Manufacturers (250+ employees)

In addition to the social, non-profit, executive advisors, trade partners tier, this category includes:

- Total of 6 months of free advertising on Laredo EDC website (728px by 90px)
- Exclusive marketing at all Laredo EDC Signature Events
- Half-page color advertisement in Annual Symposium Brochure

TIER \$5,000 - CHAIRMAN'S CIRCLE Members include pillars of the business community (individual, corporate, foundation, or Large institutions such as, but not limited to, Utility Companies, Energy, Financial Institutions, Railroads, Oil and Gas), the primary interest of these members is to ensure the continuance of economic development in our community.

In addition to the social, non-profit, executive advisors, trade partners and the president's council tier, this category includes:

- Total of 6 months of free advertising on Laredo EDC website (970px by 90px)
- Annual Symposium Benefits: Free standard exhibit booth, 2 registrations, Full-page color advertisement in Annual Symposium Brochure
- Feature Write-Up of your Business included in prospect packets
- Annual Chairman's Breakfast: One-on-one meeting with the Laredo EDC Chairman and President/CEO for direct input, discussion and recommendations on issues and Laredo EDC activities

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