



# Pathways For Trade

The North American Logistics & Manufacturing Symposium

**"Connecting the Americas: Infrastructure, Industry, Innovation"**

September 22-24, 2026 - Texas A&M International University

## DISTINGUISHED SPEAKER

Ben Escarcega has been a Partner of Kraus Development since 2016. He works with the Kraus Development team to develop Laredo, TX infrastructure including Pinnacle Industry Center, Gateway Industrial Park and the forthcoming Gateway International Rail Park.

Previously he was Director of Contract Logistics & Transportation with Yusen Logistics (Americas) and Yusen Logistics (Mexico) from 2013-2025. His focus on US-Mexico cross-border logistics started in 2005 at the corporate headquarters of Swift Transportation in Phoenix, AZ. He was transferred to Laredo, TX in 2006 and served as the local Terminal Manager from 2007-2013.

He has an MBA in import-export management from the Thunderbird School of Global Management, a certificate in Leading Organizational Change from the Wharton School of Business, a diploma in Spanish as a Second Language from the Universidad Autonoma de Mexico (UNAM), and a B.A. in Geography from Vassar College.

He was Vice President of the Logistics & Manufacturing Association of Laredo from 2015-2017 and has been a frequent speaker at various logistics forums in the US and Mexico. He lives in Queretaro, Mexico with his wife and three sons.



**Ben Escarcega**  
**Winebrenner**

**Partner at**  
**Kraus Development**

